



The Interpublic Group of Companies, Inc.

Interpublic Stock Ownership Guidelines For Its Board of Directors

On October 12, 2007, Interpublic Group announced that it has adopted stock ownership guidelines for its board of directors. Under the approved plan, the board's outside directors will be required to own Interpublic stock in an amount equaling three times the annual retainer paid to them by the company. The plan goes into effect immediately and the individuals affected are expected to be in accordance with it by 2012. Shares currently owned, including those obtained through restricted stock grants and the Employee Purchase Plan, will count toward the ownership goal. All of Interpublic's current board members other than its Chairman and Chief Executive Officer, Michael I. Roth, are outside directors and subject to the requirements of the plan. Mr. Roth's relevant equity holdings total in excess of five times his annual salary.

"The new stock ownership guidelines are the latest in a series of actions that the board has taken that put us at the forefront of best practices in corporate governance," said Mr. Roth. "We are pleased that most of our directors already meet, or are on-track to meet, the guidelines. The creation of this specific program is important in that it is another formal expression of our alignment with shareholder interests. We are considering an analogous program for the company's senior management."