



Interpublic Group

FREQUENTLY ASKED QUESTIONS

Updated: February 4, 2008

Where is Interpublic headquartered?

1114 Avenue of the Americas
New York, NY 10036
212-704-1200 main
212-704-1201 fax

What does Interpublic do?

Interpublic is one of the world's largest advertising and marketing services companies, comprised of communication agencies around the world that deliver custom marketing solutions on behalf of our clients. These agencies cover the spectrum of marketing disciplines and specialties, from traditional services such as consumer advertising and direct marketing, to emerging services such as mobile and search engine marketing. With hundreds of offices in over 100 countries and approximately 43,000 employees, our agencies develop marketing programs that build brands, influence consumer behavior and sell products.

How does Interpublic support its member companies?

The role of the holding company is to provide resources and support to ensure that our agencies can best meet our clients' needs. Based in New York City, Interpublic sets company-wide financial objectives and corporate strategy, directs collaborative inter-agency programs, establishes fiscal management and operational controls, guides personnel policy, conducts investor relations and initiates, manages and approves mergers and acquisitions. In addition, we provide limited centralized functional services that offer our companies operational efficiencies, including accounting and finance, marketing information retrieval and analysis, legal services, real estate expertise, travel services, recruitment aid, employee benefits and executive compensation management.



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When was Interpublic Incorporated?

Interpublic was incorporated September 18, 1930 under the name McCann Erickson, which was changed to The Interpublic Group of Companies, Inc. in January 1961.

When did Interpublic become a publicly traded company?

Interpublic went public in 1971.

What is Interpublic's ticker symbol and its web address?

Interpublic's stock trades on the New York Stock Exchange under the symbol 'IPG'. The web address for Interpublic is <http://www.interpublic.com>.

How many people does Interpublic employ?

Interpublic and its operating companies employ approximately 43,000 people in over 100 countries.

What agencies does Interpublic own?

Major global brands include Draftfcb, FutureBrand, GolinHarris International, Initiative, Jack Morton Worldwide, Lowe Worldwide, MAGNA Global, McCann Erickson, Momentum, MRM Worldwide, Octagon, Universal McCann and Weber Shandwick. Leading domestic brands include Campbell-Ewald, Carmichael Lynch, Deutsch, Hill Holliday, The Martin Agency, Mullen and R/GA. To learn more about these and our many other agencies, visit the [Company Finder](#) section on Interpublic's website.

Who are some of Interpublic's clients?

Interpublic agencies serve more than 4,000 multinational, regional and local clients around the world. Many of our operating companies have ongoing relationships with some of the world's largest marketers,



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including General Motors Corporation, Johnson & Johnson, Microsoft, Unilever and Verizon.

When does Interpublic's fiscal year end?

December 31.

Has Interpublic's stock ever split?

Yes. Stock splits are as follows:

<u>Effective Date</u>		<u>Adjustment</u>
02/15/84		2:1
06/24/86		2:1
06/16/89		3:2
06/16/92		2:1
07/16/97		3:2
07/16/97	(INPB CN)	3:2
07/16/99		2:1
07/16/99	(IPG GR)	2:1

Who runs Interpublic Group?

Michael Roth, Chairman and Chief Executive Officer
Frank Mergenthaler, Chief Financial Officer

For other executives please visit the [Management Section](#) on our website.

How can I obtain a copy of Interpublic's Annual Report?

You can obtain a copy of Interpublic's Annual Report by going to the Information Request Section of our website or sending a request to:

Annual Report Request
Interpublic Group Inc.
1114 Avenue of the Americas
New York, NY 10036

You may download a .pdf version on Interpublic's website under Financial Reports.



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How can I obtain SEC documents such as a 10-K, 10-Q or prospectus,?

SEC Filings can be found on Interpublic's website under Financial Reports/SEC Filings.

Where can I access Interpublic press releases?

Please visit the Press Release section of Interpublic's website.

How can I apply for employment with Interpublic?

Please send your resume to HR@interpublic.com.

How can I reach Interpublic's Investor Relations?

Investor Relations may be reached via email at IR@interpublic.com.