

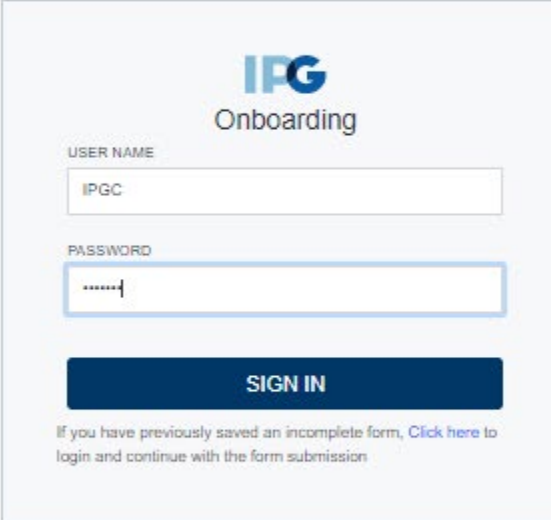
# interpublic group is a global provider of marketing solutions.

## Welcome to The Interpublic Group U.S. Tax Documentation Submission Process

Through our over 50,000 employees in all major world markets, our companies specialize in consumer advertising, digital marketing, communications planning and media buying, public relations and specialty marketing. IPG agencies create customized marketing programs for many of the world's largest companies through our comprehensive global services. The work our agencies produce helps clients build brands, increase sales of their products and services and gain market share. Major global brands include Craft, FCB, Golin, Huge, Initiative, Jack Morton Worldwide, McCann, Momentum, MullenLowe Group, Octagon, R/GA, UM and Weber Shandwick. Other leading brands include Avrett Free Ginsberg, Campbell Ewald, Carmichael Lynch, Deutsch, and ID Media. And there are many more.

Registering as a potential vendor through this portal helps all of the IPG companies maintain compliance with the IRS regulations and will hopefully help you as a vendor to register with ease through a series of questions. We appreciate your cooperation.

US English ▼



The image shows a login form titled "IPG Onboarding". It features two input fields: "USER NAME" with the text "IPGC" and "PASSWORD" with masked characters. Below the fields is a dark blue "SIGN IN" button. At the bottom, there is a link: "If you have previously saved an incomplete form, [Click here](#) to login and continue with the form submission".

*IPGC  
Welcome  
(these are case sensitive)*

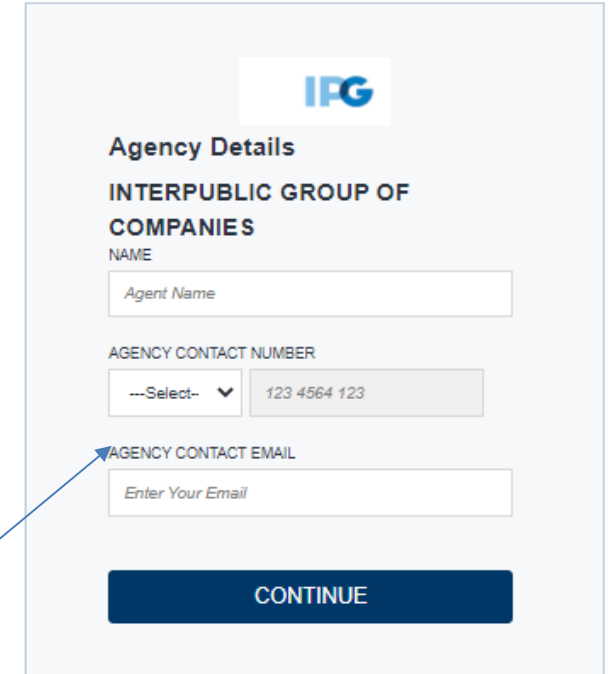
*Form is also available in French  
and Spanish*

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**IPG**

**Agency Details**  
**INTERPUBLIC GROUP OF  
COMPANIES**

NAME

AGENCY CONTACT NUMBER

AGENCY CONTACT EMAIL

**CONTINUE**

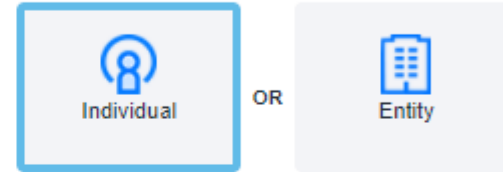
*Add information (to be provided):*  
<Agency Contact Name>  
<Agency Contact Number>  
<Agency Contact Email Address>  
Click "continue"




*Click this, if you are completing this as an individual.*


*Then click the + sign*

## Account Holder Details



 Basic Details <sup>1</sup>

 TAX Identification Numbers <sup>1</sup>

 Permanent Residence Address <sup>1</sup>

 Contact Details <sup>1</sup>

## Account Holder Details

Individual OR  Entity

Complete these

Basic Details <sup>1</sup>

Are you a U.S Individual?  Yes  No

First Name \*

Enter First Name

Last Name \*

Enter Last Name

Country of Birth \*

---Select---

Date of birth (mm/dd/yyyy) \*

MM/DD/YYYY

Then click the + sign

## Account Holder Details

Individual OR  Entity

*Use drop-down to select country*

Basic Details <sup>1</sup>

TAX Identification Numbers <sup>1</sup>

U.S. TIN Type

U.S. TIN

Foreign TIN Country

Foreign TIN

TIN format not available

*List your TIN  
Check this box*

*Then click the + sign*

Permanent Residence Address <sup>1</sup>

Contact Details <sup>1</sup>

List your address associated with the bank account information

Use the drop-down menu to find the applicable country

⊖ Permanent Residence Address ⓘ

Line 1:\*

Line 2:

City / Town:\*

State / Province/ County:

Zip / Postal Code:\*

Country:\*

Is this address a Post Office Box? ⓘ

 Yes  No

Is this an In Care Of address? ⓘ

 Yes  No

Is there an alternative mailing address? ⓘ

 Yes  No

⊕ Contact Details ⓘ

Answer these three questions:

Then click the + sign

⊖ Contact Details <sup>1</sup>

First Name \*

Last Name \*

Email \*

Primary Contact Number

Alternative Number

[Add Alternative Number](#)

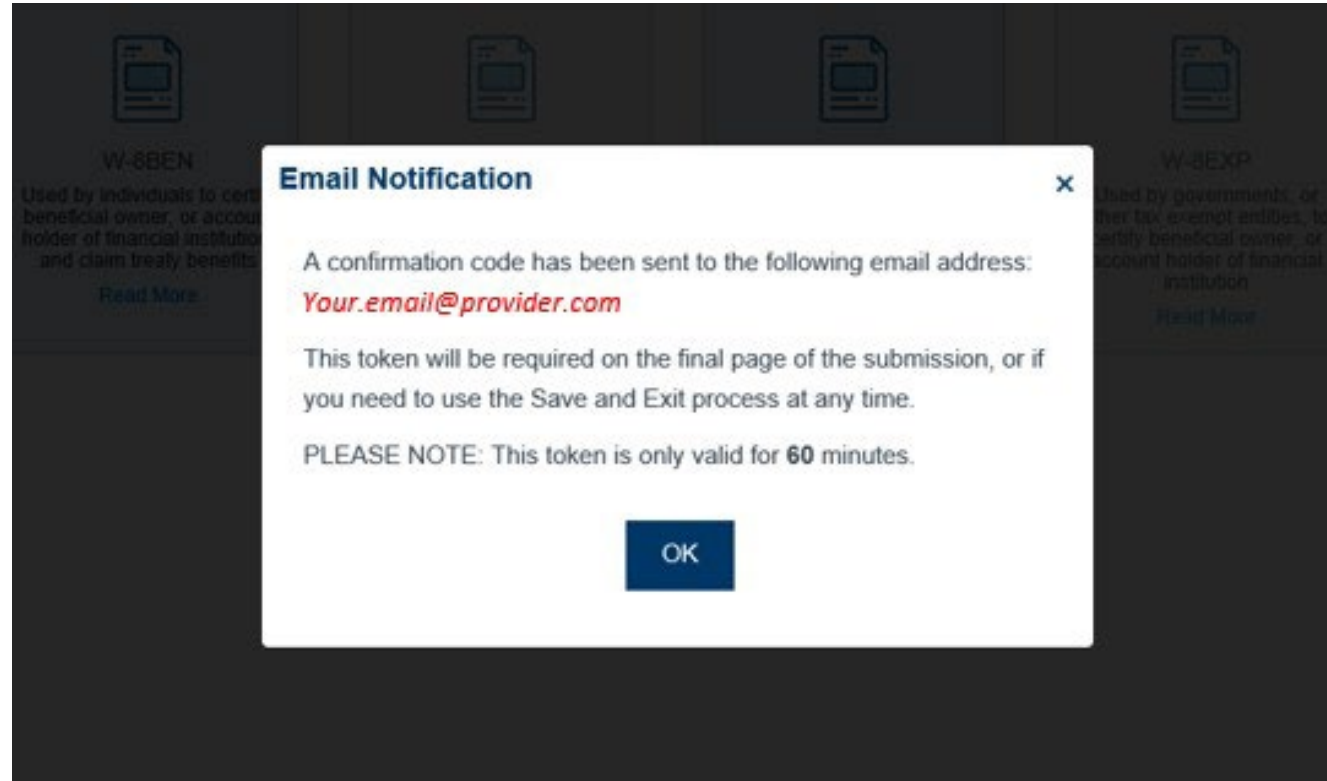
*Add name, email & phone number here*

*Select the “I agree to the Terms & Conditions”*

I agree to the [Terms & conditions](#)

CONTINUE


*Check the inbox of the email account you provided earlier. There will be a six-character code that is required to continue.*







## Certificate Selection for U.S. Tax Purposes ⓘ

  
W-9  
Used by individuals and entities to certify US Tax ID number  
[Read More](#)

  
W-8BEN  
Used by individuals to certify beneficial owner, or account holder of financial institution, and claim treaty benefits  
[Read More](#)

  
W-8BEN-E  
Used by entities to certify beneficial owner, or account holder of financial institution, and claim treaty benefits  
[Read More](#)

  
W-8ECI  
Used by individuals, or entities, to certify beneficial owner receiving U.S. sourced income that is effectively connected with a U.S. trade or business  
[Read More](#)

  
W-8EXP  
Used by governments, or other tax exempt entities, to certify beneficial owner, or account holder of financial institution  
[Read More](#)

  
W-8IMY  
Used by entities to certify intermediary, or flow through entity, receiving payments on behalf of another person  
[Read More](#)

FORM GUIDE

CONTINUE

Do you want to go back?

← BACK

*W-8BEN is the most common form selected.*

*Select Continue*

*Select the Form Guide for further assistance on selecting appropriate form*

*However, please read the selections under each form and select the most appropriate form. More information can be found on the links below:*

<https://www.irs.gov/forms-pubs/about-form-w-8-ben>

<https://www.irs.gov/forms-pubs/about-form-w-8-eci>

## U.S Sourced Income or No U.S. Source Income

### Declaration of U.S. Sourced Income

Please read the statement below. If relevant, confirm that this statement applies by declaring 'U.S. Sourced Income'.

If you manufacture or produce, provide goods and materials, or undertake any associated services within the United States, please select "U.S. Sourced Income" and you will be provided with a list of income types. You should select all that may apply, answering the associated questions and providing an indication of allocation percentage that the income type represents. On receipt of invoice, we will compare the information given to assist in the calculation of U.S. withholding rates that may apply. Failure to make the correct declarations may result in an incorrect withholding rate.

### Declaration of No U.S. Sourced Income

If the above statement does not apply, you may need to instead select 'No U.S. Sourced Income'. Please read the following statements and, if these apply, read the following declaration before selecting 'No U.S. Sourced Income'.

- You only provide goods and materials, and
- Manufacturing or production is undertaken entirely outside of the United States and its territories, and
- Any associated services provided are also undertaken entirely outside of the United States and its territories.

#### Declaration

Under penalties of perjury, I confirm that the goods or materials provided and/or manufactured and/or any and all associated services, including consultancy, implementation, training or support are undertaken entirely from locations outside of the United States and United States territories.

I further confirm that should this situation change, I will provide adequate notification and clearly identify items that may be considered gained from U.S. sources on any invoices submitted. I will also submit an updated U.S. Sourced Income statement.

U.S. SOURCED INCOME

NO U.S. SOURCED INCOME

Do you want to go back?

← BACK

*If services were performed outside of the U.S. then select "No US Sourced Income".*

S

View Form

View Instructions

## United States Citizenship Status ⓘ

X

Were you born in the U.S. and do you hold a U.S. Passport? \*

Yes  No

Please select the country of birth of the individual: \*

Canada

Date of birth (mm/dd/yyyy)

10/02/1999

Confirm

For U.S. tax purposes are you considered a U.S. person? \*

Yes  No

Do you hold a U.S. Alien Registration Card also known as a Green Card? \*

Yes  No

Is the country of citizenship for tax purposes different to the country of birth? \* ⓘ

Yes  No

Have you been physically present in the U.S. on at least 31 qualifying days during the current calendar year? \*

Yes  No

SAVE & EXIT

CONTINUE

Do you want to go back?

← BACK

Select appropriate responses

Click Continue

## Taxpayer Identification Number !

U.S. TIN Type \* !

U.S. TIN not available ▼

Foreign TIN Country \*

Canada ▼

U.S. TIN

Enter U.S. TIN

Not Available

Foreign TIN

7777777777

Not Available

TIN format not available

Please specify the reason for non-availability of US TIN

Non - U.S Vendor G

*Confirm previously entered that has pre-populated from prior responses*

SAVE & EXIT

CONTINUE

*Enter reason for no U.S. TIN (if required)*

Do you want to go back?

← BACK

*Select Continue*

## Treaty Claim Statement 1

Is this submission being made to claim treaty benefits? 1\*

Yes  No

SAVE & EXIT

CONTINUE

Do you want to go back?

← BACK

If No U.S Source Income selected, then select No  
The statement below provides additional information on  
Treaty claims

### Treaty claim


Information on tax treaties can be found at <https://www.irs.gov/businesses/international-businesses/united-states-income-tax-treaties-a-to-z>. Generally, reduced rates of withholding under a treaty claim only apply when 1) there is a treaty in force with a respective country in the US, 2) the income type qualifies for reduced rates of withholding under the treaty and 3) the income is U.S. source income (sourcing varies based on income type). If there is no U.S. source income, technically there is no need for a treaty claim though practically, some clients or customers may still want to request or provide treaty claim information in the event that the income does become U.S. sourced at a later date.

If claiming benefits of tax treaty, there will be additional questions on regarding income and treaty specifics along with the tax rates you may be selecting.

Warning message will appear to confirm that you only provide services outside of the U.S.

### Warning



Treaty119 

You have selected NO to the US tax treaty claim question, this indicates that either:

1. You do not wish to claim treaty benefits that may be available. (up to 30% withholding may apply)
2. Treaty benefits are not applicable. (up to 30% withholding may apply)
3. You have declared that you ONLY provide services, goods or materials entirely from non-US jurisdictions

If this is correct please continue to the next stage or go back to change your selection.

Change

Continue

# Attached Support Documentation in the form of a birth certificate and/or visa

## Attach Supporting Documentation

**Birth Certificate**  
A Government issued document that registers the birth of the holder.

No file chosen

**VISA**  
U.S. Visa Type field allows a maximum of 200 characters. You have provided {0} characters which exceeds this limit.

No file chosen

**ADD ADDITIONAL DOCUMENTATION**

**SAVE & EXIT**

**CONFIRM & CONTINUE**

*Do you want to go back?*



## Attach Supporting Documentation 📌

### Birth Certificate

A Government issued document that registers the birth of the holder.

No file chosen

### VISA

U.S. Visa Type field allows a maximum of 200 characters. You have provided {0} characters which exceeds this limit.

No file chosen

Save image of birth certification/visa to directory and select choose file to upload.

ADD ADDITIONAL DOCUMENTATION

SAVE & EXIT

CONFIRM & CONTINUE

Do you want to go back?

← BACK

Select Confirm and Continue.

Read and Select the box for each statement below.

**Certification** ⓘ

I certify that (Check All). Checking the box signifies you have read the statement, even if it does not directly apply.

Under penalties of perjury, I declare that I have examined the information on this form and to the best of my knowledge and belief it is true, correct, and complete. I further certify under penalties of perjury that:

- 1. I am the individual that is the beneficial owner (or am authorized to sign for the individual that is the beneficial owner) of all the income to which this form relates or am using this form to document myself as an individual that is an owner or account holder of a foreign financial institution
- 2. The person named on line 1 of this form is not a U.S. person,
- 3. The income to which this form relates is:
  - (a) not effectively connected with the conduct of a trade or business in the United States,
  - (b) effectively connected but is not subject to tax under an applicable income tax treaty, or
  - (c) the partner's share of a partnership's effectively connected income,
- 4. The person named on line 1 of this form is a resident of the treaty country listed on line 9 of the form (if any) within the meaning of the income tax treaty between the United States and that country, and
- 5. For broker transactions or barter exchanges, the beneficial owner is an exempt foreign person as defined in the instructions.
- Furthermore, I authorize this form to be provided to any withholding agent that has control, receipt, or custody of the income of which I am the beneficial owner or any withholding agent that can disburse or make payments of the income of which I am the beneficial owner. I agree that I will submit a new form within 30 days if any certification made on this form becomes incorrect.
- Check to confirm you have reviewed the Electronic Form ([View Electronic Form](#))

**SAVE & EXIT**      **CONTINUE**

Do you want to go back?

**← BACK**

*View Form*  
*View Instructions*

*Click this box and review your W-8BEN.  
It will appear with all the details you input.*

*Select Continue*

STEP I	✓
STEP II	✓
STEP III	✓
STEP IV	
<ul style="list-style-type: none"> <li>✓ Penalties of Perjury Certification</li> <li>Electronic Signature</li> <li>U.S. Tax Certification Complete</li> </ul>	

## Part II Certification

### W-8BEN Electronic Substitute Form Statement

Signed by: <sup>i</sup> *Enter name*

Enter confirmation code: <sup>i</sup> *List 6-character confirmation code sent via email.*

[Resend confirmation code](#)

Date: *Date will pre-populate*

Capacity: <sup>i</sup>

Please "check" box to confirm your acceptance with the above declarations <sup>i</sup>

*Capacity should pre-populate; if not, use drop down menu.*

*Check box to accept.*

**SAVE & EXIT**

**SUBMIT ELECTRONICALLY**

Do you want to go back?

← BACK

*Click "Submit Electronically"*

**The Internal Revenue Service does not require your consent to any provisions of this document other than the certifications required to establish your status as a non-U.S. individual and, if applicable, obtain a reduced rate of withholding.**

**Electronic Submission Declaration:**

**Under Penalties of Perjury**, you hereby declare that, pursuant to the Electronic Signature in Global and National Commerce Act - the E-Sign Act - Title 15 U.S.C. §7001, you are declaring that you have examined the information you are about to electronically submit and that to the best of your knowledge and belief it is true, correct and complete.

Furthermore, you acknowledge that you understand your rights and obligations under Title 28 U.S.C. §1746 governing unsworn declarations made under the Penalties of Perjury.

Additionally, you are certifying that you have read and agreed to the certification statement presented through the submission process, confirming the following statements:

I agree with the above declaration

*Click "I agree..."*

**SUBMIT**

*Press "Submit"*

*Using the scroll-bar, go to the bottom of the declaration. Once at the bottom, "I agree with the above declaration" will become active.*



## Thank you for completing The U.S. Withholding Certification Submission Process

Submitted information has been passed on to our administration team to validate against data on file.

You do not need to contact us to confirm delivery.

You will be contacted if additional information is required.

If you are using a public computer, please clear your cookies.

### *You're done!*

*If you would like a copy of the \_\_\_\_\_  
process, you may download a PDF.*

DOWNLOAD PDF

EXIT →

21

### *You're done!*

*If you would like a copy of the  
process, you may download a PDF.*