



Interpublic Group of Companies, Inc.

## 2024 CDP Corporate Questionnaire 2024

**THIS IS A COMPLETED CDP RESPONSE PORTAL EXPORT:** Official CDP Response to be published on Interpublic's ESG Reports website after the official CDP submission deadline this year (October 1<sup>st</sup>, 2024).

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## C1. Introduction

### (1.3) Provide an overview and introduction to your organization.

#### (1.3.2) Organization type

Select from:

Publicly traded organization

#### (1.3.3) Description of organization

*Interpublic Group of Companies (IPG) is a publicly traded global holding company with over 57,400 employees in all major world markets. Our companies combine the power of creativity and technology to provide services in consumer advertising, digital marketing, communications planning, media, public relations, specialized marketing and data management. Our solutions vary from project-based activity involving one Interpublic company to long-term, fully integrated campaigns created by multiple Interpublic companies working together. With operations in over 100 countries, we are equipped to operate in a single region or deliver global integrated programs. Comprehensive global services are critical to effectively serve our multinational and local clients in markets throughout the world as they seek to build brands, increase sales of their products and services and gain market share. Interpublic's key role as a holding company is to support and invest in our company brands so they can produce the best work for clients. We provide resources to ensure that our companies can best meet clients' needs, and we selectively facilitate collaborative client service among our companies. Supporting our brands allows us to attract and retain talented people who are passionate and want to develop their careers with a company that has a strong culture and a unique value proposition that aligns with their own. The holding company sets company-wide financial objectives and corporate strategy, establishes financial management and operational controls, guides personnel policy, directs collaborative inter-agency programs, conducts investor relations, manages ESG programs, provides enterprise risk management and oversees mergers and acquisitions. In addition, we provide certain centralized functional services that offer our companies operational efficiencies, including accounting and finance, information technology, executive compensation management and recruitment assistance, employee benefits, marketing research, internal audit, legal services, real estate expertise and travel services.*

*[Fixed row]*

### (1.4) State the end date of the year for which you are reporting data. For emissions data, indicate whether you will be providing emissions data for past reporting years.

#### (1.4.1) End date of reporting year

12/31/2023

#### (1.4.2) Alignment of this reporting period with your financial reporting period

Select from:

Yes

#### (1.4.3) Indicate if you are providing emissions data for past reporting years

Select from:

Yes

#### (1.4.4) Number of past reporting years you will be providing Scope 1 emissions data for

Select from:

1 year

#### (1.4.5) Number of past reporting years you will be providing Scope 2 emissions data for

Select from:

1 year

#### (1.4.6) Number of past reporting years you will be providing Scope 3 emissions data for

Select from:

1 year

[Fixed row]

### (1.5) Provide details on your reporting boundary.

#### (1.5.1) Is your reporting boundary for your CDP disclosure the same as that used in your financial statements?

Select from:

No

#### (1.5.2) How does your reporting boundary differ to that used in your financial statement?



*Our CDP reporting boundary, which aligns with our GHG reporting boundary, is slightly different than our financial reporting boundary primarily due to different definitions of materiality between GHG reporting and financial reporting. On the whole, our GHG reporting and financial reporting boundaries are generally consistent, and our Scopes 1 and 2 inventory boundary includes all entities Interpublic consolidates in our financial statements. However, we do not include emissions from Scope 3, Category 15 Investments in our GHG reporting boundary as these emissions were assessed and deemed immaterial based on our GHG reporting materiality threshold.*

*[Fixed row]*

## **(1.6) Does your organization have an ISIN code or another unique identifier (e.g., Ticker, CUSIP, etc.)?**

### **ISIN code - bond**

#### **(1.6.1) Does your organization use this unique identifier?**

Select from:

No

### **ISIN code - equity**

#### **(1.6.1) Does your organization use this unique identifier?**

Select from:

Yes

#### **(1.6.2) Provide your unique identifier**

US4606901001

### **CUSIP number**

#### **(1.6.1) Does your organization use this unique identifier?**

Select from:

No

## Ticker symbol

### (1.6.1) Does your organization use this unique identifier?

Select from:

Yes

### (1.6.2) Provide your unique identifier

IPG

## SEDOL code

### (1.6.1) Does your organization use this unique identifier?

Select from:

No

## LEI number

### (1.6.1) Does your organization use this unique identifier?

Select from:

Yes

### (1.6.2) Provide your unique identifier

5493008IUOJ5VWTRC333

## D-U-N-S number

### (1.6.1) Does your organization use this unique identifier?

Select from:

Yes

## (1.6.2) Provide your unique identifier

006985790

### Other unique identifier

## (1.6.1) Does your organization use this unique identifier?

Select from:

No

[Add row]

## (1.8) Are you able to provide geolocation data for your facilities?

	Are you able to provide geolocation data for your facilities?	Comment
	Select from: <input checked="" type="checkbox"/> No, we do not have this data and have no plans to collect it	N/A

[Fixed row]

## (1.24) Has your organization mapped its value chain?

### (1.24.1) Value chain mapped

Select from:

Yes, we have mapped or are currently in the process of mapping our value chain

### (1.24.2) Value chain stages covered in mapping

Select all that apply

- Upstream value chain
- Downstream value chain

### (1.24.3) Highest supplier tier mapped

Select from:

- Tier 1 suppliers

### (1.24.4) Highest supplier tier known but not mapped

Select from:

- All supplier tiers known have been mapped

### (1.24.7) Description of mapping process and coverage

*Interpublic is in the process of mapping our value chain, including a review of Interpublic's activities, business relationships, and key affected stakeholders. This value chain mapping is being accomplished through research followed by a discussion with Interpublic leadership, and it lays the contextual groundwork for a more effective assessment of impacts, risks, and opportunities. After identifying our core activities by which to disaggregate the value chain, we engaged with representatives from our three business segments and key functions. Large and critical Tier 1 suppliers for each segment were identified, along with country and segment-level information about our largest customers.*

*[Fixed row]*

## **C2. Identification, assessment, and management of dependencies, impacts, risks, and opportunities**

**(2.1) How does your organization define short-, medium-, and long-term time horizons in relation to the identification, assessment, and management of your environmental dependencies, impacts, risks, and opportunities?**

### **Short-term**

**(2.1.1) From (years)**

0

**(2.1.3) To (years)**

1

**(2.1.4) How this time horizon is linked to strategic and/or financial planning**

*Interpublic incorporates the short-term physical risks of climate change into our business continuity planning.*

### **Medium-term**

**(2.1.1) From (years)**

1

**(2.1.3) To (years)**

5

**(2.1.4) How this time horizon is linked to strategic and/or financial planning**

*Interpublic incorporates medium-term transitional climate-related risks into our climate action strategy which is incorporated into our business strategy.*

## Long-term

### (2.1.1) From (years)

5

### (2.1.2) Is your long-term time horizon open ended?

Select from:

Yes

### (2.1.4) How this time horizon is linked to strategic and/or financial planning

*Interpublic incorporates the long-term physical risks of climate change into our business continuity planning.*

*[Fixed row]*

## (2.2) Does your organization have a process for identifying, assessing, and managing environmental dependencies and/or impacts?

	Process in place	Dependencies and/or impacts evaluated in this process
	Select from: <input checked="" type="checkbox"/> Yes	Select from: <input checked="" type="checkbox"/> Both dependencies and impacts

*[Fixed row]*

## (2.2.1) Does your organization have a process for identifying, assessing, and managing environmental risks and/or opportunities?

### (2.2.1.1) Process in place

Select from:

Yes

### (2.2.1.2) Risks and/or opportunities evaluated in this process

Select from:

Both risks and opportunities

### (2.2.1.3) Is this process informed by the dependencies and/or impacts process?

Select from:

No

### (2.2.1.6) Explain why you do not have a process for evaluating both risks and opportunities that is informed by a dependencies and/or impacts process

*Interpublic is currently conducting a formal inaugural dependency and impact identification process. We look forward to utilizing results to inform our risk and opportunity process in the future.*

*[Fixed row]*

## (2.2.2) Provide details of your organization's process for identifying, assessing, and managing environmental dependencies, impacts, risks, and/or opportunities.

### Row 1

#### (2.2.2.1) Environmental issue

Select all that apply

Climate change

#### (2.2.2.2) Indicate which of dependencies, impacts, risks, and opportunities are covered by the process for this environmental issue

*Select all that apply*

- Impacts
- Risks
- Opportunities

### **(2.2.2.3) Value chain stages covered**

*Select all that apply*

- Direct operations
- Upstream value chain
- Downstream value chain

### **(2.2.2.4) Coverage**

*Select from:*

- Full

### **(2.2.2.5) Supplier tiers covered**

*Select all that apply*

- Tier 1 suppliers

### **(2.2.2.7) Type of assessment**

*Select from:*

- Qualitative and quantitative

### **(2.2.2.8) Frequency of assessment**

*Select from:*

- Annually

### **(2.2.2.9) Time horizons covered**



*Select all that apply*

- Short-term
- Medium-term
- Long-term

### (2.2.2.10) Integration of risk management process

*Select from:*

- Integrated into multi-disciplinary organization-wide risk management process

### (2.2.2.11) Location-specificity used

*Select all that apply*

- Not location specific

### (2.2.2.12) Tools and methods used

#### **Enterprise Risk Management**

- Enterprise Risk Management

#### **Other**

- Desk-based research
- External consultants
- Internal company methods
- Materiality assessment
- Partner and stakeholder consultation/analysis

### (2.2.2.13) Risk types and criteria considered

#### **Acute physical**

- Drought
- Flood (coastal, fluvial, pluvial, ground water)

### **Chronic physical**

- Changing temperature (air, freshwater, marine water)
- Increased severity of extreme weather events
- Sea level rise

### **Policy**

- Changes to international law and bilateral agreements
- Changes to national legislation
- Lack of mature certification and sustainability standards

### **Market**

- Changing customer behavior

### **Reputation**

- Increased partner and stakeholder concern and partner and stakeholder negative feedback
- Negative press coverage related to support of projects or activities with negative impacts on the environment (e.g. GHG emissions, deforestation & conversion, water stress)
- Stigmatization of sector

### **Technology**

- Transition to lower emissions technology and products

### **Liability**

- Exposure to litigation
- Non-compliance with regulations

## **(2.2.2.14) Partners and stakeholders considered**

*Select all that apply*

- Customers
- Employees
- Investors

Regulators

Suppliers

### (2.2.2.15) Has this process changed since the previous reporting year?

Select from:

No

### (2.2.2.16) Further details of process

*Interpublic has a robust framework for evaluating risks and opportunities, including those related to sustainability, that may have a significant financial impact (defined as exceeding 5% of group operating revenues). This risk management process is overseen by senior management, including the Chief Financial Officer (CFO), Chief Sustainability Officer, General Counsel, Treasurer, and SVP, Associate General Counsel, who are responsible for identifying and addressing principal risks to the Company, including those posed by climate change. The Board holds ultimate responsibility for risk oversight and management. Interpublic's management-level ESG Steering Committee is responsible for various aspects of our ESG and climate action strategy. This Committee is overseen by the CFO and includes representatives from various business functions. The Committee's work ensures that climate-related issues are integrated into a multi-disciplinary, company-wide risk identification, assessment, and management process. Interpublic integrates both short-term and long-term climate-related risks and opportunities into our business continuity planning and crisis preparedness strategies. Interpublic assesses all types of risk, including regulatory, technology, legal, market, reputational, transitional, and physical. For physical risks, Interpublic considers the likelihood of extreme weather events, rising sea levels, drought, flooding, and more. For reputational risks, Interpublic is sensitive to shifting consumer preferences when deciding on future clients. Interpublic and our companies now proactively review the climate impacts of prospective clients that operate in oil, energy and utility sectors before accepting new work. Since putting this review policy in place, we have turned down potential new business opportunities. To address transitional risks, such as regulatory changes and market shifts, we monitor the regulatory landscape, emerging regulation, compliance costs, client relationships, and supply chain. To manage risks from suppliers, Interpublic has expanded Scope 3 reporting, set Scope 3 reduction targets, assesses suppliers for environmental impact, creating a preferred vendor list, and incorporating ESG considerations into the procurement process. We require suppliers to align with our sustainability objectives, and we implement our Third-Party Risk Management (TPRM) process to assist in identifying, assessing and managing risks. With any supplier assessed as high-risk, the TPRM process involves an initial evaluation to assess inherent risks. The supplier is then required to answer detailed questionnaires and provide documentation, which is used to make a final assessment. Interpublic pursues opportunities from increased consumer and business interest in technologies related to climate change mitigation / adaptation. Interpublic companies identify and leverage opportunities in climate change mitigation / adaptation technologies, and working with clients to develop campaigns promoting sustainable products / practices, helping to create new markets and catalyze consumer behavior changes toward more environmentally responsible choices at scale. Our strategy integrates climate-related risk management and the pursuit of opportunities into its overall business practices, ensuring regulatory compliance and alignment with client and investor expectations while proactively addressing the challenges and opportunities presented by climate change.*

[Add row]

### (2.2.7) Are the interconnections between environmental dependencies, impacts, risks and/or opportunities assessed?

**(2.2.7.1) Interconnections between environmental dependencies, impacts, risks and/or opportunities assessed**

Select from:

No

**(2.2.7.3) Primary reason for not assessing interconnections between environmental dependencies, impacts, risks and/or opportunities**

Select from:

No standardized procedure

**(2.2.7.4) Explain why you do not assess the interconnections between environmental dependencies, impacts, risks and/or opportunities**

*This is not a currently standardized procedure. Interpublic is currently conducting a formal inaugural dependency and impact identification process. We look forward to utilizing results to inform our risk and opportunity process in the future.*

[Fixed row]

**(2.3) Have you identified priority locations across your value chain?**

	Identification of priority locations	Primary reason for not identifying priority locations	Explain why you do not identify priority locations
	Select from: <input checked="" type="checkbox"/> No, and we do not plan to within the next two years	Select from: <input checked="" type="checkbox"/> Not an immediate strategic priority	<i>As a professional services company (majority office-based sites), this is not a strategic priority for Interpublic at this time.</i>

[Fixed row]

**(2.4) How does your organization define substantive effects on your organization?**

## Risks

### (2.4.1) Type of definition

Select all that apply

- Qualitative
- Quantitative

### (2.4.2) Indicator used to define substantive effect

Select from:

- Revenue

### (2.4.3) Change to indicator

Select from:

- % decrease

### (2.4.4) % change to indicator

Select from:

- 1-10

### (2.4.6) Metrics considered in definition

Select all that apply

- Time horizon over which the effect occurs

### (2.4.7) Application of definition

*Interpublic has a robust framework for evaluating a wide range of risks and opportunities, including risks and opportunities that are climate-related, and whether they have a substantive financial impact, defined as an impact exceeding 5% of group operating revenues over the short-term horizon.*

## Opportunities

### (2.4.1) Type of definition

Select all that apply

- Qualitative
- Quantitative

### (2.4.2) Indicator used to define substantive effect

Select from:

- Revenue

### (2.4.3) Change to indicator

Select from:

- % increase

### (2.4.4) % change to indicator

Select from:

- 1-10

### (2.4.6) Metrics considered in definition

Select all that apply

- Time horizon over which the effect occurs

### (2.4.7) Application of definition

*Interpublic has a robust framework for evaluating a wide range of risks and opportunities, including risks and opportunities that are climate-related, and whether they have a substantive financial impact, defined as an impact exceeding 5% of group operating revenues over the short-term horizon.*

*[Add row]*

**(2.5) Does your organization identify and classify potential water pollutants associated with its activities that could have a detrimental impact on water ecosystems or human health?**

	Identification and classification of potential water pollutants	Please explain
	Select from: <input checked="" type="checkbox"/> No, we do not identify and classify our potential water pollutants	<i>As a professional services company (majority office-based sites), this is not a strategic priority for Interpublic at this time.</i>

[Fixed row]

### C3. Disclosure of risks and opportunities

**(3.1) Have you identified any environmental risks which have had a substantive effect on your organization in the reporting year, or are anticipated to have a substantive effect on your organization in the future?**

#### Climate change

##### (3.1.1) Environmental risks identified

Select from:

Yes, both in direct operations and upstream/downstream value chain

#### Water

##### (3.1.1) Environmental risks identified

Select from:

No

##### (3.1.2) Primary reason why your organization does not consider itself to have environmental risks in your direct operations and/or upstream/downstream value chain

Select from:

Not an immediate strategic priority

##### (3.1.3) Please explain

*While Interpublic recognizes water as an important environmental issue, as a professional services company, water is not a material environmental impact of our operations and therefore not an immediate business priority.*

#### Plastics



### (3.1.1) Environmental risks identified

Select from:

No

### (3.1.2) Primary reason why your organization does not consider itself to have environmental risks in your direct operations and/or upstream/downstream value chain

Select from:

Not an immediate strategic priority

### (3.1.3) Please explain

*As a marketing and communications company, plastics is not a material issue to our business or products and/or services.  
[Fixed row]*

**(3.1.1) Provide details of the environmental risks identified which have had a substantive effect on your organization in the reporting year, or are anticipated to have a substantive effect on your organization in the future.**

#### Climate change

##### (3.1.1.1) Risk identifier

Select from:

Risk1

##### (3.1.1.3) Risk types and primary environmental risk driver

###### Chronic physical

Sea level rise

##### (3.1.1.4) Value chain stage where the risk occurs

Select from:

- Direct operations

### (3.1.1.6) Country/area where the risk occurs

Select all that apply

- United States of America

### (3.1.1.9) Organization-specific description of risk

*Interpublic incorporates the short-term and long-term physical risks of climate change into its business continuity planning, including the increasing likelihood of extreme weather events and rising sea levels. Many of Interpublic's offices are in areas expected to be among the worst affected by sea-level rise, such as New York City and Miami.*

### (3.1.1.11) Primary financial effect of the risk

Select from:

- Decreased asset value or asset useful life leading to write-offs, asset impairment or early retirement of existing assets

### (3.1.1.12) Time horizon over which the risk is anticipated to have a substantive effect on the organization

Select all that apply

- Long-term

### (3.1.1.13) Likelihood of the risk having an effect within the anticipated time horizon

Select from:

- About as likely as not

### (3.1.1.14) Magnitude

Select from:

- Low

### (3.1.1.16) Anticipated effect of the risk on the financial position, financial performance and cash flows of the organization in the selected future time horizons

*The effect has not been quantified financially.*

### (3.1.1.17) Are you able to quantify the financial effect of the risk?

Select from:

No

### (3.1.1.26) Primary response to risk

#### **Policies and plans**

Amend the Business Continuity Plan

### (3.1.1.27) Cost of response to risk

0

### (3.1.1.28) Explanation of cost calculation

*We do not anticipate any additional cost involved with this management method.*

### (3.1.1.29) Description of response

*The financial impact of this risk should be low because most of our buildings are leased. Interpublic's crisis preparedness approach includes emergency preparedness and incident management. For example, if a building in New York City was to be rendered unusable by an extreme weather event, nearby offices have plans and the ability to host displaced employees. Network infrastructure investments also enable the remote working capabilities of employees around the world in the event that office space is unusable due to extreme weather. We maintain a Business Continuity Office, and each of our major agencies are required to.*

## **Climate change**

### (3.1.1.1) Risk identifier

Select from:

Risk2

### (3.1.1.3) Risk types and primary environmental risk driver

**Chronic physical**

Temperature variability

### (3.1.1.4) Value chain stage where the risk occurs

Select from:

Direct operations

### (3.1.1.6) Country/area where the risk occurs

Select all that apply

United States of America

### (3.1.1.9) Organization-specific description of risk

*Rising global average temperatures could result in increased air-conditioning costs and related energy costs in our offices.*

### (3.1.1.11) Primary financial effect of the risk

Select from:

Increased indirect [operating] costs

### (3.1.1.12) Time horizon over which the risk is anticipated to have a substantive effect on the organization

Select all that apply

Long-term

### (3.1.1.13) Likelihood of the risk having an effect within the anticipated time horizon

Select from:

Likely

#### (3.1.1.14) Magnitude

Select from:

Low

#### (3.1.1.16) Anticipated effect of the risk on the financial position, financial performance and cash flows of the organization in the selected future time horizons

*The effect has not been quantified financially.*

#### (3.1.1.17) Are you able to quantify the financial effect of the risk?

Select from:

No

#### (3.1.1.26) Primary response to risk

##### Compliance, monitoring and targets

Implementation of environmental best practices in direct operations

#### (3.1.1.27) Cost of response to risk

0

#### (3.1.1.28) Explanation of cost calculation

*We do not anticipate any additional cost involved with this management method.*

#### (3.1.1.29) Description of response

*We anticipate that the impact of anticipated temperature increases could increase air-conditioning cost anywhere from 5-10%. Rising global average temperatures could result in increased air-conditioning costs and related energy costs in our offices, which are anticipated to increase by 5–10%. To combat this risk, Interpublic considers energy-efficient and sustainable office space, such as LEED certifications, in all of our new property buildouts to minimize this cost increase through efficiency.*

## **Climate change**

### **(3.1.1.1) Risk identifier**

Select from:

Risk3

### **(3.1.1.3) Risk types and primary environmental risk driver**

#### **Reputation**

Increased partner and stakeholder concern or negative partner and stakeholder feedback

### **(3.1.1.4) Value chain stage where the risk occurs**

Select from:

Direct operations

### **(3.1.1.6) Country/area where the risk occurs**

Select all that apply

United States of America

### **(3.1.1.9) Organization-specific description of risk**

*If Interpublic were to develop a reputation for inadequate climate-related efforts in the face of growing customer awareness and increasing sustainability-related demands, clients could lose trust in Interpublic, which could cause these clients to look at other opportunities to meet their marketing and communications needs and result in reduced revenue for Interpublic.*

### **(3.1.1.11) Primary financial effect of the risk**

Select from:

- Decreased revenues due to reduced demand for products and services

### (3.1.1.12) Time horizon over which the risk is anticipated to have a substantive effect on the organization

Select all that apply

- Medium-term

### (3.1.1.13) Likelihood of the risk having an effect within the anticipated time horizon

Select from:

- About as likely as not

### (3.1.1.14) Magnitude

Select from:

- Medium

### (3.1.1.16) Anticipated effect of the risk on the financial position, financial performance and cash flows of the organization in the selected future time horizons

*The effect has not been quantified financially.*

### (3.1.1.17) Are you able to quantify the financial effect of the risk?

Select from:

- No

### (3.1.1.26) Primary response to risk

**Engagement**

- Engage in multi-stakeholder initiatives

### (3.1.1.27) Cost of response to risk

### (3.1.1.28) Explanation of cost calculation

*We do not anticipate any additional cost involved with this management method.*

### (3.1.1.29) Description of response

*Interpublic considers transitional risks, such as climate-related shifting market preferences and changing legal conditions. We are at risk of incurring costs of compliance with climate-related laws, regulations/policies, including investor and client-driven policies and standards, which could adversely affect our business. Increasingly our clients request compliance with their sustainability policies/standards, which may be more restrictive than current laws/regulations, before they commence/continue doing business with Interpublic. ESG issues are increasingly a focus of the investor community. Some clients and investors request that we commit to a net-zero carbon emissions goal, as we have done in 2021. If clients' costs are adversely affected by climate change or related laws/regulations, this could negatively impact their spending on our services. We could also face increased prices from our own suppliers who face climate change-related costs and seek to pass on these increased costs. Interpublic remains proactive in our climate action strategy because we recognize the reputational risk for lack of action on climate due to our clients' and other stakeholders' increased emphasis on climate-related risks. For example, our non-compliance with clients' goals could adversely affect our business relationships or reputation, resulting in reduced revenue for our companies. If large shareholders were to reduce their ownership stakes in Interpublic because of dissatisfaction with our policies/efforts in this area, there could be negative impact on our stock price and reputation. We work to improve our management of climate-related issues, including partnering with our clients on these matters. Interpublic and our companies proactively review the climate impacts of prospective clients that operate in the oil, energy and utility sectors before accepting new work. Since putting this review policy in place, we have turned down potential new business opportunities.*

*[Add row]*

## **(3.3) In the reporting year, was your organization subject to any fines, enforcement orders, and/or other penalties for water-related regulatory violations?**

### (3.3.1) Water-related regulatory violations

Select from:

No

### (3.3.3) Comment



*In 2023, IPG was in compliance with laws and regulations that it believes were material. Any non-compliance or litigation proceedings would be reported in our annual 10-K.*

*[Fixed row]*

**(3.6) Have you identified any environmental opportunities which have had a substantive effect on your organization in the reporting year, or are anticipated to have a substantive effect on your organization in the future?**

## **Climate change**

### **(3.6.1) Environmental opportunities identified**

*Select from:*

Yes, we have identified opportunities, and some/all are being realized

## **Water**

### **(3.6.1) Environmental opportunities identified**

*Select from:*

No

### **(3.6.2) Primary reason why your organization does not consider itself to have environmental opportunities**

*Select from:*

Not an immediate strategic priority

### **(3.6.3) Please explain**

*While Interpublic recognizes water as an important environmental issue, as a professional services company, water is not a material environmental impact of our operations and therefore not an immediate business priority.*

*[Fixed row]*

**(3.6.1) Provide details of the environmental opportunities identified which have had a substantive effect on your organization in the reporting year, or are anticipated to have a substantive effect on your organization in the future.**

## **Climate change**

### **(3.6.1.1) Opportunity identifier**

Select from:

Opp1

### **(3.6.1.3) Opportunity type and primary environmental opportunity driver**

#### **Products and services**

Development of new products or services through R&D and innovation

### **(3.6.1.4) Value chain stage where the opportunity occurs**

Select from:

Direct operations

### **(3.6.1.5) Country/area where the opportunity occurs**

Select all that apply

United States of America

### **(3.6.1.8) Organization specific description**

*Interpublic believes that the economic and social impact of climate change, including as a result of regulatory initiatives, presents Interpublic and our companies and their clients with significant marketing and communications opportunities as those challenges are addressed.*

### **(3.6.1.9) Primary financial effect of the opportunity**

Select from:

Other, please specify :Increased revenues due to new product and service offerings.

### **(3.6.1.10) Time horizon over which the opportunity is anticipated to have a substantive effect on the organization**

*Select all that apply*

Short-term

### **(3.6.1.11) Likelihood of the opportunity having an effect within the anticipated time horizon**

*Select from:*

Very likely (90–100%)

### **(3.6.1.12) Magnitude**

*Select from:*

Medium

### **(3.6.1.14) Anticipated effect of the opportunity on the financial position, financial performance and cash flows of the organization in the selected future time horizons**

*The effect has not been quantified financially.*

### **(3.6.1.15) Are you able to quantify the financial effects of the opportunity?**

*Select from:*

No

### **(3.6.1.24) Cost to realize opportunity**

0

### **(3.6.1.25) Explanation of cost calculation**

*We do not anticipate any additional cost involved with this management method.*

### (3.6.1.26) Strategy to realize opportunity

*We view sustainability as a business imperative for Interpublic, our companies, and our clients. There has been an increased consumer and business interest in technologies related to climate change mitigation and adaptation. Interpublic companies are actively identifying and pursuing opportunities presented by clients' responses to climate change related challenges and their development and marketing of new products and services. In partnership with forward-thinking clients, the creative talent at Interpublic's companies is driving sustainability efforts by developing campaigns that create new markets for sustainable products. These marketing efforts can shift demand toward more environmentally responsible products and catalyze consumer behavior changes that reduce environmental and social pressures on a meaningful scale. Interpublic is exploring opportunities to expand tools from AdGreen and other industry organizations in some regions to help our clients calculate and mitigate the environmental impact of advertising production.*

## Climate change

### (3.6.1.1) Opportunity identifier

Select from:

Opp2

### (3.6.1.3) Opportunity type and primary environmental opportunity driver

#### Products and services

Shift in consumer preferences

### (3.6.1.4) Value chain stage where the opportunity occurs

Select from:

Upstream value chain

### (3.6.1.5) Country/area where the opportunity occurs

Select all that apply

United States of America

### (3.6.1.8) Organization specific description

*There has been an increased consumer and business interest in technologies related to climate change mitigation and adaptation. Interpublic anticipates that the impact of climate change presents Interpublic companies and our clients with significant marketing and communications opportunities as those challenges are addressed. The growing demand for sustainable products and services, not only in the developed economies, but also across developing markets, presents business and financial opportunities for our clients and for Interpublic.*

### **(3.6.1.9) Primary financial effect of the opportunity**

*Select from:*

- Increased revenues resulting from increased demand for products and services

### **(3.6.1.10) Time horizon over which the opportunity is anticipated to have a substantive effect on the organization**

*Select all that apply*

- Short-term

### **(3.6.1.11) Likelihood of the opportunity having an effect within the anticipated time horizon**

*Select from:*

- Very likely (90–100%)

### **(3.6.1.12) Magnitude**

*Select from:*

- Medium

### **(3.6.1.14) Anticipated effect of the opportunity on the financial position, financial performance and cash flows of the organization in the selected future time horizons**

*The effect has not been quantified financially.*

### **(3.6.1.15) Are you able to quantify the financial effects of the opportunity?**

*Select from:*

- No

### (3.6.1.24) Cost to realize opportunity

0

### (3.6.1.25) Explanation of cost calculation

*We do not anticipate any additional cost involved with this management method.*

### (3.6.1.26) Strategy to realize opportunity

*There has been an increased consumer and business interest in technologies related to climate change mitigation and adaptation. Interpublic anticipates that the impact of climate change Interpublic companies and our clients with significant marketing and communications opportunities as those challenges are addressed. Interpublic companies are actively identifying and pursuing opportunities presented by clients' responses to climate change-related challenges and their development and marketing of new products and services. In partnership with forward-thinking clients, the creative talent at Interpublic's companies is driving sustainability efforts by developing campaigns that create new markets for sustainable products.*

## Climate change

### (3.6.1.1) Opportunity identifier

Select from:

Opp3

### (3.6.1.3) Opportunity type and primary environmental opportunity driver

#### Resource efficiency

Move to more energy/resource efficient buildings

### (3.6.1.4) Value chain stage where the opportunity occurs

Select from:

Direct operations

### (3.6.1.5) Country/area where the opportunity occurs

Select all that apply

United States of America

### (3.6.1.8) Organization specific description

*By relocating our offices into more energy-efficient buildings and reducing our portfolio square footage, Interpublic is investing in opportunities as we expect this will also lower operating costs associated with lease costs and electricity, heating and air conditioning.*

### (3.6.1.9) Primary financial effect of the opportunity

Select from:

Reduced indirect (operating) costs

### (3.6.1.10) Time horizon over which the opportunity is anticipated to have a substantive effect on the organization

Select all that apply

Medium-term

### (3.6.1.11) Likelihood of the opportunity having an effect within the anticipated time horizon

Select from:

Very likely (90–100%)

### (3.6.1.12) Magnitude

Select from:

Medium

### (3.6.1.14) Anticipated effect of the opportunity on the financial position, financial performance and cash flows of the organization in the selected future time horizons

*The effect has not been quantified financially.*

### (3.6.1.15) Are you able to quantify the financial effects of the opportunity?

Select from:

No

### (3.6.1.24) Cost to realize opportunity

0

### (3.6.1.25) Explanation of cost calculation

*We do not anticipate any additional cost involved with this management method.*

### (3.6.1.26) Strategy to realize opportunity

*Interpublic remains focused on our real estate footprint as an important means to reduce emissions, looking toward more sustainable buildings, reducing the number of square feet in our overall portfolio, and co-locating our companies wherever possible. Sharing facilities is another component to reducing our energy usage and carbon footprint. Interpublic's real estate policies require our companies to seek real estate solutions within the existing portfolio before leasing additional office space. The policies provide a benchmark of square footage needed per person. We are including assessments of climate-resilient and efficient technologies in our real estate department whenever we relocate or build out new space. Beginning in 2016, all new tenant buildouts conform to LEED-certified or better, wherever possible. By relocating our offices into more energy-efficient buildings, Interpublic is investing in opportunities as we expect this will also lower operating costs associated with electricity, heating and air conditioning. Over the next three to five years, Interpublic will continue to roll out a company-wide IT strategy where moving to the cloud is a priority. This approach begins with a review of the timing of hardware and software systems at the end of useful life and/or end-of-contract terms. We will migrate to approved suppliers that have been vetted to assess their commitments to reduce impacts of climate change including energy efficiency and sourcing of alternative energy. Moving our hardware and software systems from corporate locations to our providers' energy-efficient data centers will significantly reduce our carbon emissions and help achieve Interpublic's climate commitment.*

*[Add row]*



## C4. Governance

### (4.1) Does your organization have a board of directors or an equivalent governing body?

#### (4.1.1) Board of directors or equivalent governing body

Select from:

Yes

#### (4.1.2) Frequency with which the board or equivalent meets

Select from:

More frequently than quarterly

#### (4.1.3) Types of directors your board or equivalent is comprised of

Select all that apply

Executive directors or equivalent

#### (4.1.4) Board diversity and inclusion policy

Select from:

Yes, and it is publicly available

#### (4.1.5) Briefly describe what the policy covers

*Interpublic is committed to having a Board that reflects diverse perspectives, including those based on gender, ethnicity, skills, experience at policy-making levels in areas that are relevant to our global activities, and functional, geographic or cultural backgrounds. The Board and the Corporate Governance & Social Responsibility Committee are committed to actively seeking out women and ethnically diverse director candidates and considers the foregoing factors, among others, in the context of the current composition of the Board and the needs of the Company when identifying and evaluating director candidates.*

#### (4.1.6) Attach the policy (optional)

## (4.1.1) Is there board-level oversight of environmental issues within your organization?

### Climate change

#### (4.1.1.1) Board-level oversight of this environmental issue

Select from:

Yes

### Water

#### (4.1.1.1) Board-level oversight of this environmental issue

Select from:

No, and we do not plan to within the next two years

#### (4.1.1.2) Primary reason for no board-level oversight of this environmental issue

Select from:

No standardized procedure

#### (4.1.1.3) Explain why your organization does not have board-level oversight of this environmental issue

*As a professional services company, Interpublic has not found water to be a material issue to our operations. Additionally, we have over 300 facilities across the world, most of which are not individually monitored for water usage. This makes the standardization of tracking water-related data and initiatives challenging for our organization. In the long term, we may look to standardize our approach to monitoring water consumption; and at that time we would consider the implementation of Board-level oversight.*

### Biodiversity

#### (4.1.1.1) Board-level oversight of this environmental issue

Select from:

- No, and we do not plan to within the next two years

#### **(4.1.1.2) Primary reason for no board-level oversight of this environmental issue**

Select from:

- Judged to be unimportant or not relevant

#### **(4.1.1.3) Explain why your organization does not have board-level oversight of this environmental issue**

*As a professional services company, Interpublic does not have substantial impacts on biodiversity. Although Interpublic does not consider issues such as biodiversity to be material for our own operations, we do understand the importance of such global issues, and have best practices in place to ensure our productions and messages adhere to and support the maintenance of biodiversity. We work to address these issues in partnership with trade associations as well as our clients.*

[Fixed row]

### **(4.1.2) Identify the positions (do not include any names) of the individuals or committees on the board with accountability for environmental issues and provide details of the board's oversight of environmental issues.**

#### **Climate change**

#### **(4.1.2.1) Positions of individuals or committees with accountability for this environmental issue**

Select all that apply

- Board chair
- Chief Executive Officer (CEO)
- Board-level committee

#### **(4.1.2.2) Positions' accountability for this environmental issue is outlined in policies applicable to the board**

Select from:

- Yes

#### **(4.1.2.3) Policies which outline the positions' accountability for this environmental issue**

Select all that apply

- Board mandate

#### (4.1.2.4) Frequency with which this environmental issue is a scheduled agenda item

Select from:

- Scheduled agenda item in some board meetings – at least annually

#### (4.1.2.5) Governance mechanisms into which this environmental issue is integrated

Select all that apply

- Reviewing and guiding annual budgets
- Overseeing the setting of corporate targets
- Monitoring progress towards corporate targets
- Approving corporate policies and/or commitments
- Overseeing and guiding the development of a business strategy
- Overseeing and guiding the development of a climate transition plan
- Reviewing and guiding the assessment process for dependencies, impacts, risks, and opportunities
- Other, please specify :Overseeing and guiding value chain engagement

#### (4.1.2.7) Please explain

*Interpublic's Board of Directors, including our CEO and our Chairman, has overall responsibility for oversight of the company's risk management related to climate change. Climate-related issues are considered in the Board's review and guidance of risk management policy, review of annual budgets and oversight of progress against commitments for addressing climate change. Within the Board of Directors, the Corporate Governance and Social Responsibility Committee has primary oversight for Interpublic's ESG-related policies and practices, including those specific to climate change. This Committee - and specifically its Chair - is responsible for overseeing and making recommendations to the overall Board regarding the company's policies and practices on ESG-related issues, including climate change. Meanwhile, the Board's Audit Committee holds primary responsibility for the company's management of risks, including those caused by climate change. Our Board and its committees are kept informed on climate-related issues through direct communication with our Chief Financial Officer (CFO), Chief Sustainability Officer (CSO) and our Global Assistant Controller. The CSO is designated with overseeing Interpublic's efforts on climate change at the consolidated corporate level. Her responsibilities include monitoring climate action performance while assessing and managing climate-related risks and opportunities. She regularly meets with our ESG Steering Committee and ESG Task Force, and formally reports to the Board annually, with written updates quarterly. The CFO is the executive sponsor of Interpublic's ESG programs and oversees our ESG Steering Committee. Our CFO collaborates with our General Counsel on climate action, and reports to the CEO. Our management-level ESG Steering Committee is overseen by the CFO and includes representatives from Interpublic's various business functions, such as Human Resources; Diversity, Equity & Inclusion; Communications; Information Technology; Real Estate; Procurement; Investor Relations; Travel; Legal; Finance and*

*Controllers. This mix of individuals and departments enables Interpublic to monitor and identify climate-related risks across all areas of our operations. The Committee's work ensures that climate-related issues are integrated into a multi-disciplinary, company-wide risk identification, assessment and management process.*  
[Fixed row]

## **(4.2) Does your organization's board have competency on environmental issues?**

### **Climate change**

#### **(4.2.1) Board-level competency on this environmental issue**

*Select from:*

Yes

#### **(4.2.2) Mechanisms to maintain an environmentally competent board**

*Select all that apply*

Consulting regularly with an internal, permanent, subject-expert working group

Regular training for directors on environmental issues, industry best practice, and standards (e.g., TCFD, SBTi)

### **Water**

#### **(4.2.1) Board-level competency on this environmental issue**

*Select from:*

No, and we do not plan to within the next two years

#### **(4.2.4) Primary reason for no board-level competency on this environmental issue**

*Select from:*

No standardized procedure

#### **(4.2.5) Explain why your organization does not have a board with competence on this environmental issue**

*As a professional services company, Interpublic has not found water to be a material issue to our operations. Additionally, we have over 300 facilities across the world, most of which are not individually monitored for water usage. This makes the standardization of tracking water-related data and initiatives challenging for our organization. In the long term, we may look to standardize our approach to monitoring water consumption; and at that time we would consider the expansion of Board competency on this topic.*

*[Fixed row]*

### **(4.3) Is there management-level responsibility for environmental issues within your organization?**

#### **Climate change**

##### **(4.3.1) Management-level responsibility for this environmental issue**

*Select from:*

Yes

#### **Water**

##### **(4.3.1) Management-level responsibility for this environmental issue**

*Select from:*

Yes

#### **Biodiversity**

##### **(4.3.1) Management-level responsibility for this environmental issue**

*Select from:*

No, and we do not plan to within the next two years

##### **(4.3.2) Primary reason for no management-level responsibility for environmental issues**

*Select from:*

Judged to be unimportant or not relevant

### **(4.3.3) Explain why your organization does not have management-level responsibility for environmental issues**

*As a professional services company, Interpublic does not have substantial impacts on biodiversity. Although Interpublic does not consider issues such as biodiversity to be material for our own operations, we do understand the importance of such global issues and have best practices in place to ensure our productions and messages adhere to and support the maintenance of biodiversity. We work to address these issues in partnership with trade associations as well as our clients.  
[Fixed row]*

### **(4.3.1) Provide the highest senior management-level positions or committees with responsibility for environmental issues (do not include the names of individuals).**

#### **Climate change**

#### **(4.3.1.1) Position of individual or committee with responsibility**

##### **Executive level**

- Chief Financial Officer (CFO)

#### **(4.3.1.2) Environmental responsibilities of this position**

##### **Dependencies, impacts, risks and opportunities**

- Assessing future trends in environmental dependencies, impacts, risks, and opportunities
- Managing environmental dependencies, impacts, risks, and opportunities

##### **Policies, commitments, and targets**

- Measuring progress towards environmental corporate targets
- Setting corporate environmental policies and/or commitments

##### **Strategy and financial planning**

- Developing a business strategy which considers environmental issues
- Developing a climate transition plan
- Managing annual budgets related to environmental issues

## Other

- Providing employee incentives related to environmental performance

### (4.3.1.4) Reporting line

Select from:

- Reports to the Chief Executive Officer (CEO)

### (4.3.1.5) Frequency of reporting to the board on environmental issues

Select from:

- More frequently than quarterly

### (4.3.1.6) Please explain

*Interpublic's Chief Financial Officer (CFO) is the executive sponsor of Interpublic's ESG programs and oversees the ESG Steering Committee. The CFO collaborates with our General Counsel on climate-related issues, and reports to the CEO. The CFO oversees Interpublic's management-level ESG Steering Committee, which includes representatives from IPG's various business functions. This mix of individuals and departments enables IPG to monitor and identify climate-related risks across all areas of our operations. The Committee's work ensures that climate-related issues are integrated into a multidisciplinary, company-wide risk identification, assessment and management process. The Committee is responsible for (1) identifying and remediating operational, financial and regulatory risks to IPG and its companies that may be posed by climate change and other ESG issues; (2) assessing and managing climate-related opportunities, including financial impacts; and (3) coordinating and promoting IPG's efforts on climate-related issues, including the review of our annual sustainability budgets and monitoring progress toward our climate targets and other commitments.*

## Water

### (4.3.1.1) Position of individual or committee with responsibility

#### Executive level

- Chief Sustainability Officer (CSO)

### (4.3.1.2) Environmental responsibilities of this position



## Engagement

- Managing supplier compliance with environmental requirements

## Policies, commitments, and targets

- Monitoring compliance with corporate environmental policies and/or commitments
- Setting corporate environmental policies and/or commitments

### (4.3.1.4) Reporting line

Select from:

- Reports to the board directly

### (4.3.1.5) Frequency of reporting to the board on environmental issues

Select from:

- Quarterly

### (4.3.1.6) Please explain

*Our environmental policies and programming are overseen by Interpublic's Chief Sustainability Officer (CSO), who is designated with reviewing, coordinating and promoting IPG's efforts on all ESG-related issues at the consolidated corporate level. The CSO formally reports to the Board on an annual basis, with written updates quarterly. Our CSO also reports to the SVP of Communications. The CSO regularly meets with IPG's ESG Steering Committee and ESG Task Force, both of which are described below.*

## Climate change

### (4.3.1.1) Position of individual or committee with responsibility

#### Executive level

- Chief Sustainability Officer (CSO)

### (4.3.1.2) Environmental responsibilities of this position

### **Dependencies, impacts, risks and opportunities**

- Assessing environmental dependencies, impacts, risks, and opportunities
- Managing environmental dependencies, impacts, risks, and opportunities

### **Engagement**

- Managing public policy engagement related to environmental issues
- Managing supplier compliance with environmental requirements
- Managing value chain engagement related to environmental issues

### **Policies, commitments, and targets**

- Monitoring compliance with corporate environmental policies and/or commitments
- Measuring progress towards environmental corporate targets
- Measuring progress towards environmental science-based targets
- Setting corporate environmental policies and/or commitments
- Setting corporate environmental targets

### **Strategy and financial planning**

- Developing a climate transition plan
- Implementing a climate transition plan
- Managing annual budgets related to environmental issues
- Implementing the business strategy related to environmental issues
- Developing a business strategy which considers environmental issues
- Managing environmental reporting, audit, and verification processes
- Managing priorities related to innovation/low-environmental impact products or services (including R&D)

#### **(4.3.1.4) Reporting line**

*Select from:*

- Reports to the board directly

#### **(4.3.1.5) Frequency of reporting to the board on environmental issues**

Select from:

Quarterly

### (4.3.1.6) Please explain

*Interpublic's Chief Sustainability Officer (CSO) is designated with overseeing Interpublic's efforts on climate change at the consolidated corporate level. Her responsibilities include monitoring climate action performance, while assessing and managing climate-related risks and opportunities. The CSO regularly meets with Interpublic's ESG Steering Committee and ESG Task Force, and formally reports to the Board annually, with written updates quarterly. The CSO also reports to the Senior Vice President of Communications, where the ESG team sits, while managing its own financial budget related to ESG strategy, including the implementation of GHG reduction practices.*

[Add row]

### (4.5) Do you provide monetary incentives for the management of environmental issues, including the attainment of targets?

	Provision of monetary incentives related to this environmental issue	Please explain
Climate change	Select from: <input checked="" type="checkbox"/> No, and we do not plan to introduce them in the next two years	<i>At this time, Interpublic has not incorporated environmental issues into our high-priority objectives performance compensation metrics.</i>
Water	Select from: <input checked="" type="checkbox"/> No, and we do not plan to introduce them in the next two years	<i>At this time, Interpublic has not incorporated environmental issues into our high-priority objectives performance compensation metrics.</i>

[Fixed row]

### (4.6) Does your organization have an environmental policy that addresses environmental issues?

	Does your organization have any environmental policies?
	Select from: <input checked="" type="checkbox"/> Yes

[Fixed row]

#### (4.6.1) Provide details of your environmental policies.

##### Row 1

##### (4.6.1.1) Environmental issues covered

Select all that apply

Climate change

##### (4.6.1.2) Level of coverage

Select from:

Organization-wide

##### (4.6.1.3) Value chain stages covered

Select all that apply

Direct operations

Upstream value chain

##### (4.6.1.4) Explain the coverage

*Interpublic is committed to full compliance with all relevant environmental laws and regulations. That commitment as well as the other provisions of this Policy apply to all domestic and international offices across all of Interpublic's companies, agencies, subsidiaries, suppliers and affiliates. All companies across the Interpublic*

network are important components of how we work toward our climate goals and should align their commitments to those at the corporate level. Companies must seek approval from the Chief Sustainability Officer (CSO) before making any type of client or industry commitment.

#### (4.6.1.5) Environmental policy content

##### Environmental commitments

- Commitment to comply with regulations and mandatory standards
- Commitment to take environmental action beyond regulatory compliance
- Commitment to stakeholder engagement and capacity building on environmental issues

##### Climate-specific commitments

- Commitment to 100% renewable energy
- Commitment to net-zero emissions
- Commitment to not invest in fossil-fuel expansion
- Commitment to not funding climate-denial or lobbying against climate regulations

##### Additional references/Descriptions

- Description of environmental requirements for procurement
- Description of grievance/whistleblower mechanism to monitor non-compliance with the environmental policy and raise/address/escalate any other greenwashing concerns
- Description of renewable electricity procurement practices
- Reference to timebound environmental milestones and targets

#### (4.6.1.6) Indicate whether your environmental policy is in line with global environmental treaties or policy goals

*Select all that apply*

- Yes, in line with the Paris Agreement

#### (4.6.1.7) Public availability

*Select from:*

- Publicly available

#### (4.6.1.8) Attach the policy

IPG Environmental Sustainability Policy 2024.pdf

[Add row]

#### (4.10) Are you a signatory or member of any environmental collaborative frameworks or initiatives?

##### (4.10.1) Are you a signatory or member of any environmental collaborative frameworks or initiatives?

Select from:

Yes

##### (4.10.2) Collaborative framework or initiative

Select all that apply

UN Global Compact

Task Force on Climate-related Financial Disclosures (TCFD)

The Climate Pledge

Other, please specify :**Ad Net Zero, AdGreen, Business Ambition for 1.5°C,**

**IPA Media Climate Charter, isla, American Association of Advertising Agencies, Green the Bid**

We Mean Business

Race to Zero Campaign

Science-Based Targets Initiative (SBTi)

##### (4.10.3) Describe your organization's role within each framework or initiative

• *Interpublic is a signatory of The Climate Pledge, joining over 450 companies and organizations committed to reach net-zero carbon emissions by 2040. • Interpublic's near-term science-based targets were approved by the Science Based Targets initiative (SBTi) in May 2023. These targets are aligned with limiting global temperature rise to 1.5C above pre-industrial levels, which makes Interpublic a member of the UN backed Race to Zero campaign, and a signatory to the Business Ambition for 1.5C, led by SBTi in partnership with the UN Global Compact and the We Mean Business Coalition. • Interpublic was the first U.S.-based advertising holding company to join the UN Global Compact. A participant in the UN Global Compact since 2015, Interpublic is committed to upholding its 10 principles on human rights, fair labor practices, environmental sustainability and anti-corruption. Interpublic submits an annual communication on progress on the action related to the Sustainable Development Goals (SDGs). • In 2021, Interpublic became a signatory of America is All In. Alongside the federal government, members work to develop a national climate strategy to reduce U.S. emissions by 50% by 2030 (from a 2005 baseline) and reach net-zero emissions by 2050, in alignment with the Paris Agreement on climate change. In 2022, IPG signed a letter organized through America is All In to the U.S. President and legislative leaders, voicing support for ambitious climate legislation. In addition, Interpublic is a signatory and/or member of the following alliances and campaigns to reinforce our own climate commitments: • Ad Net Zero: In 2020, Interpublic was a founding member of the Advertising Association's Ad Net Zero, an initiative working to reduce the*

environmental impact of developing, producing and running advertising. The initiative sets out a five-point action plan to reduce carbon emissions from UK advertising operations to net zero by 2030, with businesses committing to robust, verified plans to reduce their emissions. It also pledges to use the power of advertising to accelerate the switch to more sustainable products and services for consumers. Interpublic's Chief Sustainability Officer is a member of Ad Net Zero's Global Leadership Group, which is working to globalize the initiative. In 2022, Interpublic contributed to global rollout of Ad Net Zero at Cannes Lions International Festival of Creativity and the Ad Net Zero Summit. • AdGreen: This Ad Net Zero initiative, of which Interpublic is a founding member, was established in 2021 to provide tools to help advertisers track and mitigate the environmental impacts of production to advance a zero-waste and zero-carbon future. The hallmark of the initiative is a carbon calculator and certification process to enable agency producers and the industry at large to set goals and assess progress. • IPA Media Climate Charter: This initiative provides media agencies with resources to transition to a zero-carbon future, including a carbon calculator that determines carbon emissions associated with media plans. Interpublic agencies Initiative and UM are founding members and supporters. • isla's TRACE: Interpublic agency Jack Morton is a founding member of isla, while Momentum Worldwide was the first global experiential agency to purchase the TRACE license and led the tool's rollout across UK, U.S., Canada and Japan. Momentum piloted TRACE to track the environmental footprint of its own event projects, including carbon, waste, transport and materials. Momentum is aiming to have implemented the tool into at least 60% of our project deliveries globally. • American Association of Advertising Agencies: The 4As works with the industry to advance social and civic goals, and facilitates pro bono efforts on the part of its members to support social and community causes. Our CSO is a member of the 4As' Sustainability Task Force, which was established in 2022 to help agencies develop solutions for climate action • Green The Bid: Interpublic is a member of Green the Bid, and its CSO sits on its Advisory Board. Green the Bid is an industry initiative aimed at shifting commercial advertising productions to zero-waste, carbon-neutral and other sustainable and regenerative practices

[Fixed row]

#### **(4.11) In the reporting year, did your organization engage in activities that could directly or indirectly influence policy, law, or regulation that may (positively or negatively) impact the environment?**

##### **(4.11.1) External engagement activities that could directly or indirectly influence policy, law, or regulation that may impact the environment**

Select all that apply

Yes, we engaged indirectly through, and/or provided financial or in-kind support to a trade association or other intermediary organization or individual whose activities could influence policy, law, or regulation

##### **(4.11.2) Indicate whether your organization has a public commitment or position statement to conduct your engagement activities in line with global environmental treaties or policy goals**

Select from:

Yes, we have a public commitment or position statement in line with global environmental treaties or policy goals

##### **(4.11.3) Global environmental treaties or policy goals in line with public commitment or position statement**

Select all that apply

Paris Agreement

#### (4.11.4) Attach commitment or position statement

*IPG Environmental Sustainability Policy 2024.pdf*

#### (4.11.5) Indicate whether your organization is registered on a transparency register

Select from:

No

#### (4.11.8) Describe the process your organization has in place to ensure that your external engagement activities are consistent with your environmental commitments and/or transition plan

*Interpublic does not engage or work with trade associations or lobbying groups that seek to extend the life of fossil fuels. Interpublic's Board of Directors, including our CEO and our Chairman, has overall responsibility for the oversight and management of the company's risks, including those caused by climate change. Climate-related issues are considered in the Board's review and guidance of risk management policy, annual budgets and progress against goals and targets for addressing climate change. Interpublic's ESG Steering Committee, a management-level committee, meets regularly and is responsible for identifying and remediating risks posed by climate change, assessing and managing climate-related opportunities, and coordinating and promoting Interpublic's efforts on climate-related issues. The governance and oversight systems in place ensure that our engagement activities are consistent with our climate change strategy.*

*[Fixed row]*

#### (4.11.2) Provide details of your indirect engagement on policy, law, or regulation that may (positively or negatively) impact the environment through trade associations or other intermediary organizations or individuals in the reporting year.

##### Row 1

#### (4.11.2.1) Type of indirect engagement

Select from:

Indirect engagement via a trade association

#### (4.11.2.4) Trade association



## North America

Other trade association in North America, please specify :American Association of Advertising Agencies (the 4As)

### (4.11.2.5) Environmental issues relevant to the policies, laws, or regulations on which the organization or individual has taken a position

Select all that apply

Climate change

### (4.11.2.6) Indicate whether your organization's position is consistent with the organization or individual you engage with

Select from:

Consistent

### (4.11.2.7) Indicate whether your organization attempted to influence the organization or individual's position in the reporting year

Select from:

No, we did not attempt to influence their position

### (4.11.2.8) Describe how your organization's position is consistent with or differs from the organization or individual's position, and any actions taken to influence their position

*The mission of the 4As is to improve and strengthen the advertising agency business in the United States. As part of that goal, the organization works with federal, state, and local governments to help achieve desirable social and civic goals, and facilitates the application of its members' skills and talents to pro bono efforts on behalf of worthwhile social and community causes. Our Chief Sustainability Officer is a member of the 4As' Sustainability Task Force, which was established in 2021 to help agencies develop solutions for climate action. Interpublic engages with policy makers principally through its membership in trade organizations such as the 4As. Through its Washington office, the 4As represents the interests of 4As members as well as of the advertising industry as a whole. As the Company does not believe its interests with respect to the challenges posed by climate change differ from those of its fellow industry participants, it does not typically engage policy makers on an individual basis in this area.*

### (4.11.2.11) Indicate if you have evaluated whether your organization's engagement is aligned with global environmental treaties or policy goals

Select from:

- Yes, we have evaluated, and it is aligned

#### **(4.11.2.12) Global environmental treaties or policy goals aligned with your organization's engagement on policy, law or regulation**

Select all that apply

- Paris Agreement

### **Row 2**

#### **(4.11.2.1) Type of indirect engagement**

Select from:

- Indirect engagement via a trade association

#### **(4.11.2.4) Trade association**

##### **North America**

- Other trade association in North America, please specify :America is All In

#### **(4.11.2.5) Environmental issues relevant to the policies, laws, or regulations on which the organization or individual has taken a position**

Select all that apply

- Climate change

#### **(4.11.2.6) Indicate whether your organization's position is consistent with the organization or individual you engage with**

Select from:

- Consistent

**(4.11.2.7) Indicate whether your organization attempted to influence the organization or individual's position in the reporting year**

Select from:

- No, we did not attempt to influence their position

**(4.11.2.8) Describe how your organization's position is consistent with or differs from the organization or individual's position, and any actions taken to influence their position**

*America is All In is a coalition of leaders from across U.S. including those at the state and city levels and those representing businesses, schools, non-profits, and other organizations. Members work alongside the federal government to develop a national climate strategy to reduce U.S. emissions by 50% by 2030 (from a 2005 baseline) and reach net-zero emissions by 2050, in alignment with the Paris Agreement on climate change. This is consistent with Interpublic's climate position and goals.*

**(4.11.2.11) Indicate if you have evaluated whether your organization's engagement is aligned with global environmental treaties or policy goals**

Select from:

- Yes, we have evaluated, and it is aligned

**(4.11.2.12) Global environmental treaties or policy goals aligned with your organization's engagement on policy, law or regulation**

Select all that apply

- Paris Agreement

[Add row]

**(4.12.1) Provide details on the information published about your organization's response to environmental issues for this reporting year in places other than your CDP response. Please attach the publication.**

**Row 1**

**(4.12.1.1) Publication**

Select from:

- In mainstream reports, in line with environmental disclosure standards or frameworks

#### (4.12.1.2) Standard or framework the report is in line with

Select all that apply

- TCFD

#### (4.12.1.3) Environmental issues covered in publication

Select all that apply

- Climate change

#### (4.12.1.4) Status of the publication

Select from:

- Complete

#### (4.12.1.5) Content elements

Select all that apply

- Governance
- Strategy
- Emission targets

#### (4.12.1.6) Page/section reference

*pgs. 18-19; 21-22; 27-29*

#### (4.12.1.7) Attach the relevant publication

*2024 Proxy Statement.pdf*

#### (4.12.1.8) Comment

See relevant disclosures included in Interpublic's 2024 Proxy Statement.

## Row 2

### (4.12.1.1) Publication

Select from:

- In voluntary sustainability reports

### (4.12.1.3) Environmental issues covered in publication

Select all that apply

- Climate change

### (4.12.1.4) Status of the publication

Select from:

- Underway - previous year attached

### (4.12.1.5) Content elements

Select all that apply

- Strategy
- Governance
- Emission targets
- Emissions figures
- Risks & Opportunities
- Value chain engagement
- Content of environmental policies

### (4.12.1.6) Page/section reference

All pages

### (4.12.1.7) Attach the relevant publication

#### (4.12.1.8) Comment

See relevant disclosures included in Interpublic's 2023 ESG Report.

### Row 3

#### (4.12.1.1) Publication

Select from:

- In mainstream reports, in line with environmental disclosure standards or frameworks

#### (4.12.1.2) Standard or framework the report is in line with

Select all that apply

- TCFD

#### (4.12.1.3) Environmental issues covered in publication

Select all that apply

- Climate change

#### (4.12.1.4) Status of the publication

Select from:

- Complete

#### (4.12.1.5) Content elements

Select all that apply

- Risks & Opportunities

#### (4.12.1.6) Page/section reference

**(4.12.1.7) Attach the relevant publication**

*2023 Annual Report.pdf*

**(4.12.1.8) Comment**

*See relevant disclosures included in Interpublic's 2023 Annual Report.  
[Add row]*

## C5. Business strategy

### (5.1) Does your organization use scenario analysis to identify environmental outcomes?

#### Climate change

##### (5.1.1) Use of scenario analysis

Select from:

- No, and we do not plan to within the next two years

##### (5.1.3) Primary reason why your organization has not used scenario analysis

Select from:

- Not an immediate strategic priority

##### (5.1.4) Explain why your organization has not used scenario analysis

*Our business continuity program and site incident plans, which develop comprehensive emergency management procedures for a substantial set of our office locations to respond to disruptions caused by extreme weather, helps to make sure we are ready to react to the immediate impacts in various climate-change-related scenarios. In addition, the sustainability program and its various initiatives related to climate change, such as our publishing of an annual sustainability report, our response to the S&P Global CSA, and our response to CDP, help us to explore these issues strategically each year and engage to meet the needs of our clients in areas related to climate change. As a non-location-specific, non-manufacturing service business we have, to-date, been sheltered from or able to mitigate many direct impacts from climate change and related laws and regulations. We are, however, increasingly impacted by the effects of climate change and laws and regulations related to other sustainability concerns, and we could incur related costs indirectly through our clients or investors. Increasingly our clients request that we comply with their own social responsibility, sustainability, or other business policies or standards, which may be more restrictive than current laws and regulations, before they commence, or continue, doing business with us. ESG issues are additionally an increasing focus of the investor community. For example, some clients and investors are requesting that we commit to a net-zero carbon emissions goal and timeframe. Interpublic currently gains information on climate-related risks through research and discussions with stakeholders, and considering the low immediate threat to Interpublic of climate-related risks based on the nature of the company, we feel that this approach is sufficient at present. We will continue to explore this each year as we anticipate that important stakeholder expectations and other factors may change over the next few years.*

#### Water



### (5.1.1) Use of scenario analysis

Select from:

- No, and we do not plan to within the next two years

### (5.1.3) Primary reason why your organization has not used scenario analysis

Select from:

- Judged to be unimportant or not relevant

### (5.1.4) Explain why your organization has not used scenario analysis

*As a marketing and communications company, water is not a material environmental impact of our products and/or services.*

*[Fixed row]*

## (5.2) Does your organization's strategy include a climate transition plan?

### (5.2.1) Transition plan

Select from:

- Yes, we have a climate transition plan which aligns with a 1.5°C world

### (5.2.3) Publicly available climate transition plan

Select from:

- Yes

### (5.2.4) Plan explicitly commits to cease all spending on, and revenue generation from, activities that contribute to fossil fuel expansion

Select from:

- No, and we do not plan to add an explicit commitment within the next two years

## **(5.2.6) Explain why your organization does not explicitly commit to cease all spending on and revenue generation from activities that contribute to fossil fuel expansion**

*Interpublic and its affiliates proactively review the climate impacts of prospective clients in the oil, energy, and utility sectors before engaging in new work. We partnered with a third-party climate change expert to develop a set of questions that we ask prospective clients to affirm before we enter a new partnership. Interpublic will review the effectiveness of our approach to working with clients in this sector on a bi-annual basis. Since putting this review policy in place in 2022, we have, on multiple occasions, turned down potential new business opportunities. For our existing clients whose businesses are carbon-intensive, we aim to positively impact their business transformation journeys, and we are committed to aligning all future Interpublic work on their behalf with Interpublic's sustainability values.*

## **(5.2.7) Mechanism by which feedback is collected from shareholders on your climate transition plan**

Select from:

We have a different feedback mechanism in place

## **(5.2.8) Description of feedback mechanism**

*Interpublic's publicly available climate commitments are detailed in our annual ESG Report (<https://esg.interpublic.com/wp-content/uploads/2024/06/IPG-ESG-2023-Report-FINAL.pdf>). Shareholders and the general public all have access to this information. Our investor relations team also regularly engages with shareholders on matters of interest, including climate matters, and can be contacted at any time as detailed on our website. Shareholders are also invited, in compliance with applicable SEC rules and our company's By-Laws, to attend, raise proposals and speak at our shareholders' meetings on these, or any other, issues of interest.*

## **(5.2.9) Frequency of feedback collection**

Select from:

More frequently than annually

## **(5.2.10) Description of key assumptions and dependencies on which the transition plan relies**

*The entire Interpublic network is working together to achieve an ambitious climate action plan with a goal to reach net-zero carbon across our global operations by 2040.*

## **(5.2.11) Description of progress against transition plan disclosed in current or previous reporting period**

*Interpublic has made great strides in our climate action strategy including measurable progress toward our emissions reduction and renewable energy targets which are discussed within the Climate Change module. In just the past two years we have introduced climate-related criteria when considering new office leases, inaugurated a supplier engagement program to better monitor and track our emissions, increased our use of RECs, and taken action to reduce emissions associated*

with Interpublic employee business travel. We have also launched initiatives to manage our emissions associated with information technology operations such as company-wide transition to the cloud for our data centers. Since data centers account for about 35% of Interpublic's Scope 1 and Scope 2 (location-based) GHG emissions, moving our hardware and software systems from Interpublic locations to our providers' energy-efficient data centers is significantly decreasing both our global emissions and our operating costs.

### **(5.2.12) Attach any relevant documents which detail your climate transition plan (optional)**

*IPG-ESG-2023-Report-FINAL.pdf*

### **(5.2.13) Other environmental issues that your climate transition plan considers**

*Select all that apply*

No other environmental issue considered

*[Fixed row]*

## **(5.3) Have environmental risks and opportunities affected your strategy and/or financial planning?**

### **(5.3.1) Environmental risks and/or opportunities have affected your strategy and/or financial planning**

*Select from:*

Yes, both strategy and financial planning

### **(5.3.2) Business areas where environmental risks and/or opportunities have affected your strategy**

*Select all that apply*

Products and services

Upstream/downstream value chain

Investment in R&D

Operations

*[Fixed row]*

### **(5.3.1) Describe where and how environmental risks and opportunities have affected your strategy.**

## Products and services

### (5.3.1.1) Effect type

Select all that apply

- Risks
- Opportunities

### (5.3.1.2) Environmental issues relevant to the risks and/or opportunities that have affected your strategy in this area

Select all that apply

- Climate change

### (5.3.1.3) Describe how environmental risks and/or opportunities have affected your strategy in this area

*Better competitive position to reflect shifting customer preferences. Interpublic believes that the economic and social impact of climate change, including as a result of regulatory initiatives, presents Interpublic companies and our clients with significant marketing and communications opportunities and risks as those challenges are addressed. This area is already impacting our business and will continue to do so in the future. For example, in partnership with forward-thinking clients, the creative talent at Interpublic's companies is driving sustainability efforts by developing campaigns that create new markets for sustainable products. These marketing efforts can shift demand toward more environmentally responsible products and catalyze consumer behavior changes that reduce environmental and social pressures on a meaningful scale. These efforts additionally enable us to avoid reputational risks as we are sensitive to shifting consumer preferences and increasing sustainability-related demands. In addition, some clients and investors have been requesting that we commit to a net-zero carbon emissions goal and timeframe. In 2021, Interpublic formally joined The Climate Pledge, cofounded by Amazon and Global Optimism. The Climate Pledge is a commitment to reaching net-zero carbon across our business by 2040, 10 years ahead of the Paris Agreement. Interpublic also made the strategic decision to become a founding member of AdGreen, which helps advertisers mitigate the environmental impact of production. Launched by the Advertising Association, the initiative unites the advertising industry toward a zero-waste and zero-carbon future through training sessions as well as renewable energy and carbon offsetting plans. More information can be found here: <https://www.interpublic.com/news/ipg-signs-on-as-a-founding-member-of-adgreen/> Interpublic is also on the Global Leadership Group of Ad Net Zero, an industry organization working on lowering emissions in the advertising process and in our business overall. Interpublic is a member of Green the Bid, which works at shifting commercial advertising productions to zero-waste, carbon-neutral and other sustainable and regenerative practices and our Chief Sustainability Officer is a Member of its Advisory Board.*

## Upstream/downstream value chain

### (5.3.1.1) Effect type

Select all that apply

- Risks

### (5.3.1.2) Environmental issues relevant to the risks and/or opportunities that have affected your strategy in this area

Select all that apply

- Climate change

### (5.3.1.3) Describe how environmental risks and/or opportunities have affected your strategy in this area

*Each year, Interpublic purchases products and services from more than 75,000 suppliers around the world, guided by our Strategic Sourcing & Procurement (SS&P) team. We consider environmental impacts throughout our global activities and planning, and we expect our suppliers and business partners to do the same. As stated in our Supplier Code of Conduct, Interpublic requires suppliers to share in our commitment to sustainability and to comply with all applicable environmental laws and regulations. We also encourage suppliers to adopt an environmental sustainability policy. We further encourage our suppliers, wherever possible, to reduce their total emissions by 30% by 2030 (2019 baseline) and reach net-zero carbon by 2040. We request that suppliers have these targets validated with the Science Based Targets Initiative (SBTi). All suppliers are also requested to disclose their emissions data on an annual basis by responding to the CDP Climate Change questionnaire. Interpublic's climate strategy includes a 30% reduction of our Scope 3 emissions by 2030 (2019 baseline). In connection with this target, Interpublic has launched our supplier engagement program, allowing us to better understand, monitor and support reduction of our suppliers' emissions. With the support of the Board of Directors, Interpublic also implements a Third-Party Risk Management (TPRM) process to assist in identifying, assessing and managing risks that can arise when conducting business with third parties. With any supplier assessed as high-risk, the TPRM process involves an initial evaluation to assess any inherent risks. The supplier is then required to answer detailed questionnaires and provide supporting documentation, which are used to make a final assessment. Interpublic's management initiative around supplier criteria and supplier management has resulted in the creation of a Preferred Vendor list of vetted third-party suppliers, which is readily available to all of our companies in the U.S. The criteria for selecting preferred suppliers relate to capability, credibility and price, as well as diversity and inclusion, human rights and environmental impact. Since 2022, we further expanded our supplier selection and request for proposal process to integrate several questions on potential suppliers' ESG-related strategies, ensuring that ESG impacts are considered in Interpublic's procurement process.*

## Investment in R&D

### (5.3.1.1) Effect type

Select all that apply

- Opportunities

### (5.3.1.2) Environmental issues relevant to the risks and/or opportunities that have affected your strategy in this area

Select all that apply

- Climate change

### (5.3.1.3) Describe how environmental risks and/or opportunities have affected your strategy in this area

*There has been an increased consumer and business interest in technologies related to climate change mitigation and adaptation. Interpublic companies are actively identifying and pursuing opportunities presented by clients' responses to climate change-related challenges and their development and marketing of new products and services. Interpublic is exploring opportunities to expand tools from AdGreen in some regions to help our clients calculate and mitigate the environmental impact of advertising production. An example of this is Interpublic company, Weber Shandwick's "Team N" partnered with Nestlé USA to announce that a Carnation dairy farm will pilot technology and practices to achieve carbon neutrality for Nestlé within the next five years. The new technology includes a biodigester system that will transform manure into fertilizer and water for the farm reducing the farm's emissions by 30 percent. See more information here:*

*<https://www.greenbiz.com/article/california-dairy-net-zero-ambition> Another example is the work McCann Health London and McCann Health New Jersey did to help raise awareness of the effects of climate change on human health. They created "The EnvironMental Issue," an eight-page special edition newspaper, for charity EpiCC. The printed result used ink grown from algae, pulp from sustainable forests and wind-powered energy.*

## Operations

### (5.3.1.1) Effect type

*Select all that apply*

- Risks
- Opportunities

### (5.3.1.2) Environmental issues relevant to the risks and/or opportunities that have affected your strategy in this area

*Select all that apply*

- Climate change

### (5.3.1.3) Describe how environmental risks and/or opportunities have affected your strategy in this area

*Interpublic has set a number of emissions and energy targets to support our operational environmental impact. Interpublic is committed to tracking performance against our targets and reporting on progress annually to our stakeholders. Employees are increasingly interested in working at companies that share their values, especially when it comes to climate change and other ESG issues. Interpublic expects these trends in preferences to impact the talent pipeline, therefore we are proactive in communicating our climate commitments, performance and employee engagement on these issues to our employees, clients, investors and the general public. Interpublic incorporates the short-term and long-term physical risks of climate change into our business continuity planning. These risks include the increasing likelihood of extreme weather events and rising sea levels, which might affect Interpublic's offices particularly in locations expected to be most affected by sea-level rise, such as New York City and Miami. Interpublic's crisis preparedness approach includes emergency and incident management and is based on three priorities: safety of employees, protection of company and client assets, and continuity of business operations. For example, if a building in New York City was to be rendered unusable by an extreme weather event, nearby offices have plans and the ability to host displaced employees. Network infrastructure investments also enable the remote working capabilities of employees around the world in the event that office space is unusable due to extreme weather. Additionally, Interpublic has identified*

climate-related opportunities affecting our operations. For example, by relocating our offices into more energy efficient buildings, Interpublic is investing in opportunities that we expect will lower operating costs associated with electricity, heating and air conditioning. Since 2016, all new tenant buildouts are required to conform to LEEDcertified or better, wherever possible.

[Add row]

## **(5.3.2) Describe where and how environmental risks and opportunities have affected your financial planning.**

### **Row 1**

#### **(5.3.2.1) Financial planning elements that have been affected**

Select all that apply

Revenues

#### **(5.3.2.2) Effect type**

Select all that apply

Risks

Opportunities

#### **(5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements**

Select all that apply

Climate change

#### **(5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements**

Interpublic's principal revenue risks come from reputational risk, including not only clients' perceptions of the quality of our work, but also their perceptions of the company as a valued business partner. Consumer and business interest has been growing in technologies related to climate change mitigation and adaptation. With businesses and consumers increasingly wanting to only purchase goods and services from ethical companies, Interpublic needs to maintain itself as a company taking climate change and sustainability seriously or risk losing revenue opportunities over the long term. However, we also see this as an opportunity to increase revenue. IPG companies are actively identifying and pursuing opportunities presented by clients' responses to climate change-related challenges and their development and marketing of new products and services. In partnership with forward-thinking clients, the creative talent at IPG companies are driving sustainability efforts by developing campaigns that create new markets for sustainable products.

## Row 2

### (5.3.2.1) Financial planning elements that have been affected

Select all that apply

Assets

### (5.3.2.2) Effect type

Select all that apply

Risks

Opportunities

### (5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements

Select all that apply

Climate change

### (5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements

*Interpublic rents rather than owns the overwhelming majority of its facilities. Therefore, our physical assets are not expected to be impacted in the short term. We plan, over the long term, to continually evaluate climate change issues that have the potential to impact our owned assets. We see this as an opportunity to prioritize the rental of LEED-certified tenant buildouts, wherever possible. By relocating our offices into more energy-efficient buildings, IPG is investing in opportunities that we expect will lower operating costs associated with electricity, heating and air conditioning.*

## Row 4

### (5.3.2.1) Financial planning elements that have been affected

Select all that apply

Indirect costs

### (5.3.2.2) Effect type



Select all that apply

- Risks
- Opportunities

### (5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements

Select all that apply

- Climate change

### (5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements

*Interpublic is cognizant of how its activities can impact the environment. Accordingly, the Company has taken several actions to mitigate its energy usage which have impacted operating costs. For example, Interpublic now requires all new buildouts to be LEED-certified wherever possible. This has reduced emissions as well as operating costs. Over the next three to five years, Interpublic will continue to roll out a company-wide IT strategy where moving to the cloud is a priority. This approach begins with a review of the timing of hardware and software systems at the end of useful life and/or end-of-contract terms. We will migrate to approved suppliers that have been vetted to assess their commitments to reduce impacts of climate change including energy efficiency and sourcing of alternative energy. Moving our hardware and software systems from corporate locations to our providers' energy-efficient data centers will significantly reduce our carbon emissions and help achieve Interpublic's climate commitment. In 2020, Interpublic reduced its primary enterprise data center square footage by 60%, and in 2021, with increased use of cloud solutions and virtualization technologies, we reduced power consumption in the primary data center by an additional 5.73%. In 2023, power consumption is on target for a 12.5% reduction bringing it to the lowest level of power consumption in the 14 years that IPG has operated this primary data center.*

## Row 5

### (5.3.2.1) Financial planning elements that have been affected

Select all that apply

- Capital expenditures

### (5.3.2.2) Effect type

Select all that apply

- Risks
- Opportunities

### (5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements

Select all that apply

- Climate change

### (5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements

*While Interpublic includes risks and opportunities related to climate change when allocating capital, the Company does not generally own physical structures that would be impacted by climate change and thus does not need to allocate capital for adaptation. We plan over the long term to continually evaluate climate change issues that have the potential to impact our owned assets. Interpublic remains focused on our real estate footprint as an important means to reduce emissions, looking toward more sustainable buildings, reducing the number of square feet in our overall portfolio, and co-locating our companies wherever possible. Sharing facilities is another component to reducing our energy usage and carbon footprint. Interpublic's real estate policies require our companies to seek real estate solutions within the existing portfolio before leasing additional office space. The policies provide a benchmark of square footage needed per person.*

## Row 6

### (5.3.2.1) Financial planning elements that have been affected

Select all that apply

- Acquisitions and divestments

### (5.3.2.2) Effect type

Select all that apply

- Risks

### (5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements

Select all that apply

- Climate change

### (5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements

*Interpublic Corporate sets company-wide financial objectives and corporate strategy, establishes financial management and operational controls, guides personnel policy, directs collaborative programs, conducts investor relations, manages ESG programs, provides enterprise risk management and oversees mergers and acquisitions. Interpublic's acquisition strategy focuses on companies in the marketing and communication industry, these professional services companies typically have lower climate impact than acquisitions in other industries.*

## Row 7

### (5.3.2.1) Financial planning elements that have been affected

*Select all that apply*

Access to capital

### (5.3.2.2) Effect type

*Select all that apply*

Risks

Opportunities

### (5.3.2.3) Environmental issues relevant to the risks and/or opportunities that have affected these financial planning elements

*Select all that apply*

Climate change

### (5.3.2.4) Describe how environmental risks and/or opportunities have affected these financial planning elements

*At the present time, our access to the capital markets and other sources of financial capital has not been impacted by climate change, although we do see an increasing number of investment funds whose investment criteria are driven by ethical and social considerations, including climate change. The true source of capital that has made Interpublic successful has been our human capital. Employees are more and more interested in working at companies that share their values, especially when it comes to climate change and other ESG issues. Interpublic expects these changing preferences to affect the talent pipeline and is proactively communicating our climate commitments, performance and employee engagement on these issues to our employees.*

*[Add row]*

**(5.4) In your organization’s financial accounting, do you identify spending/revenue that is aligned with your organization’s climate transition?**

	Identification of spending/revenue that is aligned with your organization’s climate transition
	Select from: <input checked="" type="checkbox"/> No, but we plan to in the next two years

[Fixed row]

**(5.10) Does your organization use an internal price on environmental externalities?**

**(5.10.1) Use of internal pricing of environmental externalities**

Select from:

No, and we do not plan to in the next two years

**(5.10.3) Primary reason for not pricing environmental externalities**

Select from:

Not an immediate strategic priority

**(5.10.4) Explain why your organization does not price environmental externalities**

*Interpublic implements a robust framework for assessing climate-related risks and opportunities, and implementing a carbon price is not a strategic priority for us at this time.*

[Fixed row]

**(5.11) Do you engage with your value chain on environmental issues?**

	Engaging with this stakeholder on environmental issues	Environmental issues covered
Suppliers	Select from: <input checked="" type="checkbox"/> Yes	Select all that apply <input checked="" type="checkbox"/> Climate change
Customers	Select from: <input checked="" type="checkbox"/> Yes	Select all that apply <input checked="" type="checkbox"/> Climate change
Investors and shareholders	Select from: <input checked="" type="checkbox"/> Yes	Select all that apply <input checked="" type="checkbox"/> Climate change
Other value chain stakeholders	Select from: <input checked="" type="checkbox"/> Yes	Select all that apply <input checked="" type="checkbox"/> Climate change

[Fixed row]

### (5.11.1) Does your organization assess and classify suppliers according to their dependencies and/or impacts on the environment?

#### Climate change

##### (5.11.1.1) Assessment of supplier dependencies and/or impacts on the environment

Select from:

Yes, we assess the dependencies and/or impacts of our suppliers

##### (5.11.1.2) Criteria for assessing supplier dependencies and/or impacts on the environment

Select all that apply

Contribution to supplier-related Scope 3 emissions

##### (5.11.1.3) % Tier 1 suppliers assessed

Select from:

76-99%

#### **(5.11.1.4) Define a threshold for classifying suppliers as having substantive dependencies and/or impacts on the environment**

*To be determined as we look to expand our supplier engagement program in the future.*

#### **(5.11.1.5) % Tier 1 suppliers meeting the thresholds for substantive dependencies and/or impacts on the environment**

Select from:

Unknown

*[Fixed row]*

### **(5.11.2) Does your organization prioritize which suppliers to engage with on environmental issues?**

#### **Climate change**

#### **(5.11.2.1) Supplier engagement prioritization on this environmental issue**

Select from:

Yes, we prioritize which suppliers to engage with on this environmental issue

#### **(5.11.2.2) Criteria informing which suppliers are prioritized for engagement on this environmental issue**

Select all that apply

Procurement spend

#### **(5.11.2.4) Please explain**

*We identify our significant suppliers using a high threshold of procurement spend. The threshold may change as we continue to expand our supplier engagement program and capabilities.*

*[Fixed row]*

## **(5.11.5) Do your suppliers have to meet environmental requirements as part of your organization's purchasing process?**

### **Climate change**

#### **(5.11.5.1) Suppliers have to meet specific environmental requirements related to this environmental issue as part of the purchasing process**

Select from:

- Yes, suppliers have to meet environmental requirements related to this environmental issue, but they are not included in our supplier contracts

#### **(5.11.5.2) Policy in place for addressing supplier non-compliance**

Select from:

- Yes, we have a policy in place for addressing non-compliance

#### **(5.11.5.3) Comment**

*Interpublic suppliers are expected to self-monitor their compliance with our Supplier Code of Conduct. In addition to any other rights Interpublic may have under its agreement with suppliers, Interpublic may request the immediate removal of any representative or supplier who behaves in a manner that is unlawful or inconsistent with our Supplier Code of Conduct. Interpublic retains the rights to audit suppliers at its sole discretion. To promote compliance with our policies and commitments, we require all our suppliers to certify their agreement with the Supplier Code of Conduct and disclose any potential conflicts as part of that process. We consider environmental impacts throughout our global activities and planning, and we expect our suppliers and business partners to do the same. IPG requires suppliers to share in our commitment to sustainability and to comply with all applicable environmental laws and regulations. We also encourage suppliers to adopt an environmental sustainability policy. We further encourage our suppliers, wherever possible, to reduce their total emissions by 30% by 2030 (2019 baseline) and reach net-zero carbon by 2040. We request that suppliers have these targets validated with the Science Based Targets Initiative (SBTi). All suppliers are also requested to disclose their emissions data on an annual basis by responding to the CDP Climate Change questionnaire, and to develop an emission reduction roadmap. This roadmap may include information on to*

[Fixed row]

## **(5.11.6) Provide details of the environmental requirements that suppliers have to meet as part of your organization's purchasing process, and the compliance measures in place.**

### **Climate change**

### (5.11.6.1) Environmental requirement

Select from:

- Setting a science-based emissions reduction target

### (5.11.6.2) Mechanisms for monitoring compliance with this environmental requirement

Select all that apply

- Grievance mechanism/ Whistleblowing hotline
- Supplier self-assessment

### (5.11.6.3) % tier 1 suppliers by procurement spend required to comply with this environmental requirement

Select from:

- 100%

### (5.11.6.9) Response to supplier non-compliance with this environmental requirement

Select from:

- Other, please specify :Suppliers are expected to self-monitor to comply with Interpublic SCoC. Interpublic may request removal of any representative/supplier behaving in a manner that is unlawful or inconsistent with SCoC. Interpublic retains the right to audit suppliers.

### (5.11.6.11) Procedures to engage non-compliant suppliers

Select all that apply

- Providing information on appropriate actions that can be taken to address non-compliance

### (5.11.6.12) Comment

*Interpublic's expectations for our suppliers are outlined in our Supplier Code of Conduct (SCoC). We consider environmental impacts throughout our global activities and planning, and we expect our suppliers and business partners to do the same. Interpublic requires suppliers to share in our commitment to sustainability and to comply with all applicable environmental laws and regulations. We also encourage suppliers to adopt an environmental sustainability policy. We further encourage our suppliers, wherever possible, to reduce their total emissions by 30% by 2030 (2019 baseline) and reach net-zero carbon by 2040. We request that suppliers have these targets validated with the Science Based Targets Initiative (SBTi). All suppliers are also requested to disclose their emissions data on an annual basis by responding to the CDP Climate Change questionnaire. Interpublic's climate strategy includes a 30% reduction of our Scope 3 emissions by 2030 (2019 baseline). In*



connection with this target, Interpublic has launched our supplier engagement program allowing us to better understand, monitor and support reduction of our suppliers' emissions.

[Add row]

## **(5.11.7) Provide further details of your organization's supplier engagement on environmental issues.**

### **Climate change**

#### **(5.11.7.2) Action driven by supplier engagement**

Select from:

- Emissions reduction

#### **(5.11.7.3) Type and details of engagement**

##### **Information collection**

- Collect GHG emissions data at least annually from suppliers
- Collect targets information at least annually from suppliers
- Other information collection activity, please specify :Procurement criteria and Preferred Vendor List

#### **(5.11.7.4) Upstream value chain coverage**

Select all that apply

- Tier 1 suppliers

#### **(5.11.7.5) % of tier 1 suppliers by procurement spend covered by engagement**

Select from:

- 51-75%

#### **(5.11.7.6) % of tier 1 supplier-related scope 3 emissions covered by engagement**

Select from:

Unknown

#### **(5.11.7.9) Describe the engagement and explain the effect of your engagement on the selected environmental action**

*Interpublic launched our inaugural supplier engagement program in 2022, allowing us to increase our understanding of this component of our emissions, and ultimately work to lower its contributions. The engagement was conducted again in 2023, and Interpublic intends to continually grow this program each year to ensure we're actively monitoring progress toward our targets.*

#### **(5.11.7.10) Engagement is helping your tier 1 suppliers meet an environmental requirement related to this environmental issue**

Select from:

No, this engagement is unrelated to meeting an environmental requirement

#### **(5.11.7.11) Engagement is helping your tier 1 suppliers engage with their own suppliers on the selected action**

Select from:

Unknown

[Add row]

### **(5.11.9) Provide details of any environmental engagement activity with other stakeholders in the value chain.**

#### **Climate change**

##### **(5.11.9.1) Type of stakeholder**

Select from:

Customers

##### **(5.11.9.2) Type and details of engagement**

###### **Education/Information sharing**

Run an engagement campaign to educate stakeholders about the environmental impacts about your products, goods and/or services

### (5.11.9.3) % of stakeholder type engaged

Select from:

100%

### (5.11.9.4) % stakeholder-associated scope 3 emissions

Select from:

Unknown

### (5.11.9.5) Rationale for engaging these stakeholders and scope of engagement

*We engage with our clients on their climate action strategies to work together to reduce emissions in our operations, thus lowering overall Scope 3 emissions. Interpublic also engages with our clients by informing them of our environmental impact and climate commitments through commonly utilized annual reporting questionnaires, such as CDP and EcoVadis. Interpublic has developed several methods of engaging and educating all clients about its climate-change performance and strategy. For example, some clients and investors are requesting that we commit to a net-zero carbon emissions goal and timeframe. Over the years, we have addressed these growing client requests for a new zero carbon goal by formally joining The Climate Pledge, co-founded by Amazon and Global Optimism. The Climate Pledge is a commitment to reaching net-zero carbon across our business by 2040, 10 years ahead of the Paris Agreement. Interpublic believes it is important to communicate about its efforts and performance to all clients, and this is the rationale for engaging with the entire group. Interpublic regularly communicates our progress on various ESG issues and topics through our annual sustainability report publications (<https://www.interpublic.com/sustainability-reports/>) and our Sustainability and Purpose site (<https://www.interpublic.com/our-values/sustainability-purpose/>) which are both publicly available and is shared pro-actively by our agencies with their clients. This report is part of an engagement campaign to educate customers about Interpublic's climate change performance, strategy, and wider sustainability-related achievements and targets. Interpublic companies are also actively identifying and pursuing opportunities presented by clients' responses to climate change-related challenges and their development and marketing of new products and services. These marketing efforts can shift demand toward more environmentally responsible products and catalyze consumer behavior changes that reduce environmental and social pressures on a meaningful scale. Interpublic will launch tools from AdGreen and other industry partnerships in some regions to help our clients calculate and mitigate the environmental impact of advertising production.*

### (5.11.9.6) Effect of engagement and measures of success

*The impact of our client engagement is an improvement in the relationships with our clients. As a measure of success, we have recently been approached by several of our largest clients to partner together in working on emissions reductions projects and are forming stronger relationships with these clients around shared values. Further, we are finding that as these relationships build, new opportunities arise around client engagements related to sustainability. Through these types of engagements with clients/customers, we are working together to create a fundamental change in marketing, which shifts demand toward more environmentally responsible products and can result in consumer behavior changes that reduce environmental and social impacts on a meaningful scale. The creative minds at our agencies are driving sustainability strategy through what they do best: innovation. As part of Interpublic's long-term growth strategy, our agencies are developing advertising campaigns that create new markets for sustainable products, in partnership with forward-thinking clients. For example, following requests from clients and*

investors that we commit to a net-zero carbon emissions goal and timeframe, in 2021 Interpublic formally joined The Climate Pledge, co-founded by Amazon and Global Optimism. The Climate Pledge is a commitment to reaching net-zero carbon across our business by 2040, 10 years ahead of the Paris Agreement.

## Climate change

### (5.11.9.1) Type of stakeholder

Select from:

- Customers

### (5.11.9.2) Type and details of engagement

#### Innovation and collaboration

- Other innovation and collaboration, please specify :Review climate impacts of prospective clients

### (5.11.9.3) % of stakeholder type engaged

Select from:

- 1-25%

### (5.11.9.4) % stakeholder-associated scope 3 emissions

Select from:

- Unknown

### (5.11.9.5) Rationale for engaging these stakeholders and scope of engagement

Interpublic is proud to support our many clients who are making progress in reducing their own emissions, while also working with organizations to drive public consensus around the urgency of achieving a more sustainable world. In 2022, Interpublic announced a process to review the climate impact of prospective clients that operate in the oil, energy and utility sectors before accepting new work. The review is based on a set of questions that we expect prospective clients to affirm before we enter a new partnership. In addition, Interpublic is the first advertising holding company to publish its decision not to support or engage in marketing or communications aimed at influencing public policy that seeks to extend the life of fossil fuels.

### (5.11.9.6) Effect of engagement and measures of success

## C6. Environmental Performance - Consolidation Approach

**(6.1) Provide details on your chosen consolidation approach for the calculation of environmental performance data.**

### Climate change

#### (6.1.1) Consolidation approach used

Select from:

Operational control

#### (6.1.2) Provide the rationale for the choice of consolidation approach

*As a global holding company with over 100 companies operating in all major world markets, we understand that we have the potential for great impact as we work to transition to a lower carbon future. Our entire network is working together towards an ambitious climate action plan, and using the operational control approach allows us to account for our emissions thoroughly and completely and best suits Interpublic's operations and allows for the calculation and reduction of emissions under our control. In particular, we feel that operational control is the most comprehensive approach for our organization as it includes leased assets which account for a large portion of our inventory. This approach additionally aligns our Scope 1 and Scope 2 inventory with our consolidated financial statements. Properties considered out of scope per the operational control approach include serviced spaces and office suites, storage locations, subleased spaces, and parking spaces.*

### Water

#### (6.1.1) Consolidation approach used

Select from:

Other, please specify :We do not track Water data.

#### (6.1.2) Provide the rationale for the choice of consolidation approach

*As a professional services company, Interpublic has not found water to be a material issue to our operations. Additionally, we have over 300 facilities across the world, most of which are not individually monitored for water usage. This makes the standardization of tracking water-related data and initiatives challenging for our organization. In the long term, we may look to standardize our approach to monitoring water consumption; and at that time we would consider reporting on our operational control to align with our GHG emissions boundary.*

## Plastics

### (6.1.1) Consolidation approach used

Select from:

Other, please specify :We do not track Plastics data.

### (6.1.2) Provide the rationale for the choice of consolidation approach

*As a marketing and communications company, Interpublic has not found plastics to be a material issue to our operations or our products and/or services.*

## Biodiversity

### (6.1.1) Consolidation approach used

Select from:

Other, please specify :We do not track Biodiversity data.

### (6.1.2) Provide the rationale for the choice of consolidation approach

*As a marketing and communications company, Interpublic has not found biodiversity to be a material issue to our operations or our products and/or services. Our physical assets are mostly rented office spaces, not having a substantial impact on biodiversity.*

*[Fixed row]*

## C7. Environmental performance - Climate Change

**(7.1.1) Has your organization undergone any structural changes in the reporting year, or are any previous structural changes being accounted for in this disclosure of emissions data?**

	<b>Has there been a structural change?</b>
	<i>Select all that apply</i> <input checked="" type="checkbox"/> No

[Fixed row]

**(7.1.2) Has your emissions accounting methodology, boundary, and/or reporting year definition changed in the reporting year?**

### **(7.1.2.1) Change(s) in methodology, boundary, and/or reporting year definition?**

*Select all that apply*

- Yes, a change in methodology
- No, but we have discovered significant errors in our previous response(s)

### **(7.1.2.2) Details of methodology, boundary, and/or reporting year definition change(s)**

*Last year's emissions data was submitted in the 2023 CDP prior to our assurance process being fully complete. This does not require a base-year recalculation; however, we will be restating our 2022 emissions data based on our finalized post-assurance inventory. Additionally, our Scope 3 Category 1 methodology has been updated slightly. In 2023, IPG updated the spend-based emissions factors used for Scope 3 Category 1 purchased goods and services and Category 2 capital goods to use the U.S. EPA's environmentally extended input output supply chain emissions factors for U.S. industries and commodities. UK DEFRA supply chain emissions*

factors were used in 2022 and prior year calculation. Emissions factors for Scope 3 Category 3 fuel and energy-related activities were also updated to use a combination of IEA and UK DEFRA emissions factors. As a result of these emissions factor updates, IPG's 2023 Scope 3 emissions from Category 1 purchased goods and services, Category 2 capital goods, and Category 3 fuel and energy-related activities decreased slightly compared to past years.  
[Fixed row]

### **(7.1.3) Have your organization's base year emissions and past years' emissions been recalculated as a result of any changes or errors reported in 7.1.1 and/or 7.1.2?**

#### **(7.1.3.1) Base year recalculation**

Select from:

No, because the impact does not meet our significance threshold

#### **(7.1.3.3) Base year emissions recalculation policy, including significance threshold**

*For all adjustments, Interpublic defines the "significance threshold" to be a structural or methodology change or discovery of error(s) resulting in at least a 5% change in total corporate-wide GHG emissions over or under the emissions that would result if a correction were not made.*

#### **(7.1.3.4) Past years' recalculation**

Select from:

Yes

[Fixed row]

### **(7.3) Describe your organization's approach to reporting Scope 2 emissions.**



	Scope 2, location-based	Scope 2, market-based	Comment
	Select from: <input checked="" type="checkbox"/> We are reporting a Scope 2, location-based figure	Select from: <input checked="" type="checkbox"/> We are reporting a Scope 2, market-based figure	<i>Interpublic reports both Scope 2 location-based and market-based figures.</i>

[Fixed row]

## (7.5) Provide your base year and base year emissions.

### Scope 1

#### (7.5.1) Base year end

12/31/2019

#### (7.5.2) Base year emissions (metric tons CO2e)

7315.69

#### (7.5.3) Methodological details

*Interpublic requested primary activity data on natural gas, diesel, and refrigerant leakage from its sites. For sites without primary activity data, Interpublic used intensity factors to estimate natural gas and fuel oil consumption. The intensity factor is then multiplied by square footage to estimate energy consumption. Refrigerant losses were estimated based on square footage using the following formula: 1kg (refrigerant charge)/500 ft<sup>2</sup> (estimated cooling) \* 10% (operating loss factor) / 1000 \* 1300 (GWP) 0.00026 tCO<sub>2</sub>e per ft<sup>2</sup>. Scope 1 emissions were then calculated by applying the appropriate location-specific emissions factors to the activity data. Emissions factors were sourced from the U.S. EPA, UK DEFRA, and other country-specific sources.*

### Scope 2 (location-based)

#### (7.5.1) Base year end

12/31/2019

## **(7.5.2) Base year emissions (metric tons CO2e)**

85205.06

## **(7.5.3) Methodological details**

*Interpublic requested primary activity data on purchased electricity, district heat, and cooling from its sites. If annual usage data was not available, energy consumption was estimated using intensity factors. The intensity factors were then multiplied by the square footage of each location to estimate energy consumption. Emissions from purchased electricity, purchased chilled water, and purchased district heat (steam) were then calculated by multiplying energy consumption by the appropriate location-based and market-based emissions factors, with country-specific emissions factors applied where possible.*

## **Scope 2 (market-based)**

### **(7.5.1) Base year end**

12/31/2019

## **(7.5.2) Base year emissions (metric tons CO2e)**

88786.52

## **(7.5.3) Methodological details**

*Interpublic requested primary activity data on purchased electricity, district heat, and cooling from its sites. If annual usage data was not available, energy consumption was estimated using intensity factors. The intensity factors were then multiplied by the square footage of each location to estimate energy consumption. Emissions from purchased electricity, purchased chilled water, and purchased district heat (steam) were then calculated by multiplying energy consumption by the appropriate location-based and market-based emissions factors, with country-specific emissions factors applied where possible.*

## **Scope 3 category 1: Purchased goods and services**

### **(7.5.1) Base year end**

12/31/2019

## (7.5.2) Base year emissions (metric tons CO2e)

308327.5

## (7.5.3) Methodological details

*Interpublic's operational expenses (OPEX) were paired with the best-fit DEFRA (now DENSZ) supply chain emission factors. Interpublic excluded several expense lines not corresponding to purchased goods or services and thus not resulting in direct emissions (such as employee compensation/directors fees, tax payments or bad debt) or expense lines whose emissions were already accounted for in other Scopes/Categories (such as light/heat/power or business travel-related expenses). Interpublic considered only part of the third-party costs (TPC), i.e. excluded third-party media costs.*

### Scope 3 category 2: Capital goods

## (7.5.1) Base year end

12/31/2019

## (7.5.2) Base year emissions (metric tons CO2e)

45318.9

## (7.5.3) Methodological details

*Interpublic's capital expenses (CAPEX) were paired with the best-fit DEFRA (now DENSZ) supply chain emission factors.*

### Scope 3 category 3: Fuel-and-energy-related activities (not included in Scope 1 or 2)

## (7.5.1) Base year end

12/31/2019

## (7.5.2) Base year emissions (metric tons CO2e)

21835.9

## (7.5.3) Methodological details

Interpublic's energy usage including natural gas, gasoline, fuel oil, diesel, and steam were paired with the best-fit DEFRA (now DENSZ) well-to-tank (WTT) emission factors. For electricity (including electricity generation for chilled water usage) WTT emissions, the location of each office at the country level was used to determine country-specific DEFRA (now DENSZ) WTT emission factors. For electricity transmission and distribution (T&D) losses, the location of each office at the country level was used to determine country-specific DEFRA (now DENSZ) T&D loss emission factors. Country-specific generation emissions on losses from T&D were sourced from IEA.

## Scope 3 category 4: Upstream transportation and distribution

### (7.5.1) Base year end

12/31/2019

### (7.5.2) Base year emissions (metric tons CO2e)

0

### (7.5.3) Methodological details

Emissions are included in Category 1 - Purchased Goods & Services. Category 4 emissions cannot be isolated from the total spend covered by Category 1 and are therefore included in Category 1.

## Scope 3 category 5: Waste generated in operations

### (7.5.1) Base year end

12/31/2019

### (7.5.2) Base year emissions (metric tons CO2e)

1644.8

### (7.5.3) Methodological details

Interpublic used an industry average emissions per full-time employee factor based on 2019 CDP responses to calculate waste emissions in the base year. This calculation method has since been updated to reflect country-specific emission factors as opposed to industry-specific factors.

## Scope 3 category 6: Business travel

### (7.5.1) Base year end

12/31/2019

### (7.5.2) Base year emissions (metric tons CO2e)

119933.7

### (7.5.3) Methodological details

*Flight mileage was calculated by flight length (short, medium, or long-haul) and the seat class. DEFRA emission factors were then applied to the mileage to calculate emissions from air travel. Land travel used DEFRA for emission factors and ad-hoc sources to convert spend data into mileage. Hotel stays used DEFRA emission factors to calculate emissions per room per night.*

## Scope 3 category 7: Employee commuting

### (7.5.1) Base year end

12/31/2019

### (7.5.2) Base year emissions (metric tons CO2e)

43412.9

### (7.5.3) Methodological details

*Emissions factors for commuting were sourced from DEFRA. For teleworking emissions, baseline residential energy intensity by country from IEA's 2020 Global Energy Review were used and recommended ratios of incremental to baseline energy intensity by region from "Estimating Energy Consumption & GHG Emissions for Remote Workers, White Paper, February 2021, Anthesis"*

*[Fixed row]*

## (7.6) What were your organization's gross global Scope 1 emissions in metric tons CO2e?

## Reporting year

### (7.6.1) Gross global Scope 1 emissions (metric tons CO2e)

9030

### (7.6.3) Methodological details

*Interpublic requested primary activity data on natural gas, diesel, and refrigerant leakage from its largest sites by square footage. For sites without primary activity data, Interpublic used a custom intensity factor to estimate natural gas and fuel oil consumption. The custom intensity factor is then multiplied by square footage to estimate energy consumption. Refrigerant losses were estimated based on square footage using the following formula: 1kg (refrigerant charge)/500 ft<sup>2</sup> (estimated cooling) \* 10% (operating loss factor) / 1000 \* 1300 (GWP) 0.00026 tCO<sub>2</sub>e per ft<sup>2</sup>. Scope 1 emissions were then calculated by applying the appropriate location-specific emissions factors to the activity data. Emissions factors were sourced from the IPCC, the U.S. EPA, and other country-specific sources.*

## Past year 1

### (7.6.1) Gross global Scope 1 emissions (metric tons CO2e)

11193

### (7.6.2) End date

12/31/2022

### (7.6.3) Methodological details

*Interpublic requested primary activity data on natural gas, diesel, and refrigerant leakage from its largest sites by square footage. For sites without primary activity data, Interpublic used a custom intensity factor to estimate natural gas and fuel oil consumption. The custom intensity factor is then multiplied by square footage to estimate energy consumption. Refrigerant losses were estimated based on square footage using the following formula: 1kg (refrigerant charge)/500 ft<sup>2</sup> (estimated cooling) \* 10% (operating loss factor) / 1000 \* 1300 (GWP) 0.00026 tCO<sub>2</sub>e per ft<sup>2</sup>. Scope 1 emissions were then calculated by applying the appropriate location-specific emissions factors to the activity data. Emissions factors were sourced from the IPCC, the U.S. EPA, and other country-specific sources.*

[Fixed row]

## (7.7) What were your organization's gross global Scope 2 emissions in metric tons CO2e?

## Reporting year

### (7.7.1) Gross global Scope 2, location-based emissions (metric tons CO2e)

34531.95

### (7.7.2) Gross global Scope 2, market-based emissions (metric tons CO2e) (if applicable)

23403.36

### (7.7.4) Methodological details

*Annual usage of purchased electricity, purchased chilled water, and purchased district heat (steam) were collected from third-party invoices, where available, for a representative sample of Interpublic locations. If annual usage data was not available or the location was not part of the sample, energy consumption was estimated for purchased electricity and purchased district heat by using a custom Interpublic intensity factor developed based on third-party invoice data. For purchased chilled water, if a location previously confirmed usage of purchased chilled water but was unable to provide current year actual data, consumption was estimated using the district chilled water intensity factor for cooling and refrigeration from CBECS 2018. The intensity factors were then multiplied by the square footage of each location to estimate energy consumption. Emissions from purchased electricity, purchased chilled water, and purchased district heat (steam) were then calculated by multiplying energy consumption by the appropriate location-based and market-based emissions factors, with country-specific emissions factors applied where possible. Energy attribute certificates (EACs) purchased by Interpublic were applied in calculating total Scope 2 market-based GHG emissions for the year ended December 31, 2023. 33,016 MWh of RECs were applied in the U.S, India, China (China and Hong Kong), and EU AIB (France, Spain, Italy, Belgium, Netherlands, Germany, Hungary, Austria, Denmark, Czech Republic, Greece, Finland, Luxembourg, Norway, Portugal, Sweden, Switzerland) electricity markets. EACs follow application and retirement guidelines on geography, vintage, certification and retirement established by the GHG Protocol and RE100. EACs applied in calculating total Scope 2 market-based GHG emissions for the year ended December 31, 2023 have been contracted for and retired in full. Emissions related to purchased electricity remaining after the application of EACs were calculated based on the market-based emission factors.*

## Past year 1

### (7.7.1) Gross global Scope 2, location-based emissions (metric tons CO2e)

36553

### (7.7.2) Gross global Scope 2, market-based emissions (metric tons CO2e) (if applicable)

29293

### (7.7.3) End date

### (7.7.4) Methodological details

Annual usage of purchased electricity, purchased chilled water, and purchased district heat (steam) were collected from third-party invoices, where available, for a representative sample of Interpublic locations. If annual usage data was not available or the location was not part of the sample, energy consumption was estimated for purchased electricity and purchased district heat by using a custom Interpublic intensity factor developed based on third-party invoice data. The intensity factors were then multiplied by the square footage of each location to estimate energy consumption. Emissions from purchased electricity, purchased chilled water, and purchased district heat (steam) were then calculated by multiplying energy consumption by the appropriate location-based and market-based emissions factors, with country-specific emissions factors applied where possible. Energy attribute certificates (EACs) purchased by Interpublic were applied in calculating total Scope 2 market-based GHG emissions for the year ended December 31, 2022. 23,654 MWh of RECs were applied in the U.S, India, China, UK, Israel, United Arab Emirates, Brazil, Colombia, Peru, Spain, Germany, France, Poland, Romania, Greece, and Hungary. EACs follow application and retirement guidelines on geography, vintage, certification and retirement established by the GHG Protocol and RE100. EACs applied in calculating total Scope 2 market-based GHG emissions for the year ended December 31, 2022 have been contracted for and retired in full. Emissions related to purchased electricity remaining after the application of EACs were calculated based on the market-based emission factors.

[Fixed row]

## (7.8) Account for your organization's gross global Scope 3 emissions, disclosing and explaining any exclusions.

### Purchased goods and services

#### (7.8.1) Evaluation status

Select from:

Relevant, calculated

#### (7.8.2) Emissions in reporting year (metric tons CO<sub>2</sub>e)

215553

#### (7.8.3) Emissions calculation methodology

Select all that apply

Supplier-specific method

Spend-based method



#### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

3

#### (7.8.5) Please explain

*Interpublic's operational expenses (OPEX) were paired with the best-fit U.S. EPA NAICS supply chain emission factors. Interpublic excluded several expense lines not corresponding to purchased goods or services and thus not resulting in direct emissions (such as employee compensation/directors fees, tax payments or bad debt) or expense lines whose emissions were already accounted for in other Scopes/Categories (such as light/heat/power or business travel-related expenses).*

### Capital goods

#### (7.8.1) Evaluation status

Select from:

Relevant, calculated

#### (7.8.2) Emissions in reporting year (metric tons CO2e)

25746

#### (7.8.3) Emissions calculation methodology

Select all that apply

Spend-based method

#### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

#### (7.8.5) Please explain

*Capital expenses (CAPEX) were paired with the best-fit U.S. EPA NAICS supply chain emission factors.*

### Fuel-and-energy-related activities (not included in Scope 1 or 2)

### (7.8.1) Evaluation status

Select from:

Relevant, calculated

### (7.8.2) Emissions in reporting year (metric tons CO2e)

10484

### (7.8.3) Emissions calculation methodology

Select all that apply

Spend-based method

### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### (7.8.5) Please explain

*Use of generation well-to-tank emission factors for natural gas, district heating, & diesel, For electricity, use of generation, transmission, & distribution well-to-tank emissions factors as well as location-based emission factors.*

## Upstream transportation and distribution

### (7.8.1) Evaluation status

Select from:

Relevant, calculated

### (7.8.2) Emissions in reporting year (metric tons CO2e)

0

### (7.8.3) Emissions calculation methodology

Select all that apply

Spend-based method

#### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

#### (7.8.5) Please explain

*Included in Category 1 - Purchased Goods & Services. Category 4 emissions cannot be isolated from the total spend covered by category 1 and are therefore included in category 1.*

### Waste generated in operations

#### (7.8.1) Evaluation status

Select from:

Relevant, calculated

#### (7.8.2) Emissions in reporting year (metric tons CO2e)

3149

#### (7.8.3) Emissions calculation methodology

Select all that apply

Average data method

#### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

#### (7.8.5) Please explain

*Waste amounts were estimated using averages of waste (US EPA data) generated and recycled in various countries. Assumed that non-recycled waste was entirely landfilled (no combustion).*

## Business travel

### (7.8.1) Evaluation status

Select from:

Relevant, calculated

### (7.8.2) Emissions in reporting year (metric tons CO2e)

83031

### (7.8.3) Emissions calculation methodology

Select all that apply

Spend-based method

Distance-based method

### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

100

### (7.8.5) Please explain

*Annual business travel-related activity and spend data was collected from third-party travel vendor reports for air travel, rail, taxi, and car travel, and hotel nights. Interpublic excluded GHG emissions related to business travel not booked through the Interpublic Travel systems (except for taxi travel booked directly through vendors). Air travel emissions were calculated using the distance based method and applying air travel emissions factors from UK DESNZ. Spend-data for rail and car travel was converted into mileage using the 2023 average passenger fare per mile traveled computed based on information reported by the U.S. Bureau of Transportation Statistics (BTS) and Amtrak (Monthly Performance Report) for rail and the average cost and distance driven per rental day for rental cars from Time (2023) and Auto Renewal News (2010) and the average cost per mile for taxi and black cars (i.e., ride-sharing) from Uber (2023). Emissions from rail and car travel were then calculated using emissions factors from U.S. EPA and U.K. DESNZ. Emissions from hotel stays were calculated by multiplying the number of hotel nights per country by emissions factors from U.K. DESNZ.*

## Employee commuting

### (7.8.1) Evaluation status

Select from:

- Relevant, calculated

### (7.8.2) Emissions in reporting year (metric tons CO2e)

42472

### (7.8.3) Emissions calculation methodology

Select all that apply

- Average data method
- Fuel-based method
- Distance-based method

### (7.8.4) Percentage of emissions calculated using data obtained from suppliers or value chain partners

0

### (7.8.5) Please explain

*For each employee commuting transportation mode, the associated DEFRA emission factors were used. For employees working at home, IEA residential energy intensity values, location-based electricity factors, US EPA natural gas emission factors, and Anthesis's incremental energy use values were used to calculate emissions. In addition, emissions were estimated by using Interpublic workforce information & site/country-specific data showing modes of transportation.*

## Upstream leased assets

### (7.8.1) Evaluation status

Select from:

- Not relevant, explanation provided

### (7.8.5) Please explain

*Not applicable - Leased assets accounted for in Scope 1 & Scope 2 emissions.*

## Downstream transportation and distribution

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No sold products and thus no downstream transportation/distribution.*

## Processing of sold products

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No sold products. Interpublic is a services corporation providing marketing solutions.*

## Use of sold products

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No sold products. Interpublic is a services corporation providing marketing solutions.*

## End of life treatment of sold products

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No sold products. Interpublic is a services corporation providing marketing solutions.*

## Downstream leased assets

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No assets that are owned and leased out.*

## Franchises

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### (7.8.5) Please explain

*No franchises.*

## Investments

### (7.8.1) Evaluation status

Select from:

Not relevant, explanation provided

### **(7.8.5) Please explain**

*Immaterial to Interpublic emissions.*

### **Other (upstream)**

### **(7.8.1) Evaluation status**

Select from:

Not relevant, explanation provided

### **(7.8.5) Please explain**

*No other upstream emissions.*

### **Other (downstream)**

### **(7.8.1) Evaluation status**

Select from:

Not relevant, explanation provided

### **(7.8.5) Please explain**

*No other downstream emissions.*

*[Fixed row]*

### **(7.8.1) Disclose or restate your Scope 3 emissions data for previous years.**

### **Past year 1**



**(7.8.1.1) End date**

12/31/2022

**(7.8.1.2) Scope 3: Purchased goods and services (metric tons CO2e)**

286088

**(7.8.1.3) Scope 3: Capital goods (metric tons CO2e)**

36174

**(7.8.1.4) Scope 3: Fuel and energy-related activities (not included in Scopes 1 or 2) (metric tons CO2e)**

15317

**(7.8.1.5) Scope 3: Upstream transportation and distribution (metric tons CO2e)**

0

**(7.8.1.6) Scope 3: Waste generated in operations (metric tons CO2e)**

3426

**(7.8.1.7) Scope 3: Business travel (metric tons CO2e)**

55659

**(7.8.1.8) Scope 3: Employee commuting (metric tons CO2e)**

35650

**(7.8.1.19) Comment**

*We are restating our 2022 Scope 3 emissions following completed external assurance.*

*[Fixed row]*

**(7.9) Indicate the verification/assurance status that applies to your reported emissions.**

	Verification/assurance status
Scope 1	<i>Select from:</i> <input checked="" type="checkbox"/> Third-party verification or assurance process in place
Scope 2 (location-based or market-based)	<i>Select from:</i> <input checked="" type="checkbox"/> Third-party verification or assurance process in place
Scope 3	<i>Select from:</i> <input checked="" type="checkbox"/> Third-party verification or assurance process in place

[Fixed row]

**(7.9.1) Provide further details of the verification/assurance undertaken for your Scope 1 emissions, and attach the relevant statements.**

**Row 1**

**(7.9.1.1) Verification or assurance cycle in place**

*Select from:*

Annual process

**(7.9.1.2) Status in the current reporting year**

*Select from:*

Complete

### (7.9.1.3) Type of verification or assurance

Select from:

Limited assurance

### (7.9.1.4) Attach the statement

*FY23 PwC Audit Report - IPG GHG Attest\_FINAL Signed\_8.29.24.pdf*

### (7.9.1.5) Page/section reference

*All*

### (7.9.1.6) Relevant standard

Select from:

Attestation standards established by AICPA (AT105)

### (7.9.1.7) Proportion of reported emissions verified (%)

*100*

*[Add row]*

**(7.9.2) Provide further details of the verification/assurance undertaken for your Scope 2 emissions and attach the relevant statements.**

#### **Row 1**

### (7.9.2.1) Scope 2 approach

Select from:

Scope 2 location-based

### (7.9.2.2) Verification or assurance cycle in place

Select from:

Annual process

### (7.9.2.3) Status in the current reporting year

Select from:

Complete

### (7.9.2.4) Type of verification or assurance

Select from:

Limited assurance

### (7.9.2.5) Attach the statement

*FY23 PwC Audit Report - IPG GHG Attest\_FINAL Signed\_8.29.24.pdf*

### (7.9.2.6) Page/ section reference

*All*

### (7.9.2.7) Relevant standard

Select from:

Attestation standards established by AICPA (AT105)

### (7.9.2.8) Proportion of reported emissions verified (%)

*100*

## Row 2

### (7.9.2.1) Scope 2 approach

Select from:

Scope 2 market-based

### (7.9.2.2) Verification or assurance cycle in place

Select from:

Annual process

### (7.9.2.3) Status in the current reporting year

Select from:

Complete

### (7.9.2.4) Type of verification or assurance

Select from:

Limited assurance

### (7.9.2.5) Attach the statement

*FY23 PwC Audit Report - IPG GHG Attest\_FINAL Signed\_8.29.24.pdf*

### (7.9.2.6) Page/ section reference

*All*

### (7.9.2.7) Relevant standard

Select from:

Attestation standards established by AICPA (AT105)

### (7.9.2.8) Proportion of reported emissions verified (%)

*100*

*[Add row]*

**(7.9.3) Provide further details of the verification/assurance undertaken for your Scope 3 emissions and attach the relevant statements.**

**Row 1**

**(7.9.3.1) Scope 3 category**

*Select all that apply*

Scope 3: Business travel

**(7.9.3.2) Verification or assurance cycle in place**

*Select from:*

Annual process

**(7.9.3.3) Status in the current reporting year**

*Select from:*

Complete

**(7.9.3.4) Type of verification or assurance**

*Select from:*

Limited assurance

**(7.9.3.5) Attach the statement**

*FY23 PwC Audit Report - IPG GHG Attest\_FINAL Signed\_8.29.24.pdf*

**(7.9.3.6) Page/section reference**

*All*

**(7.9.3.7) Relevant standard**

Select from:

Attestation standards established by AICPA (AT105)

### (7.9.3.8) Proportion of reported emissions verified (%)

100

[Add row]

**(7.10.1) Identify the reasons for any change in your gross global emissions (Scope 1 and 2 combined), and for each of them specify how your emissions compare to the previous year.**

### Change in renewable energy consumption

#### (7.10.1.1) Change in emissions (metric tons CO2e)

12549

#### (7.10.1.2) Direction of change in emissions

Select from:

Decreased

#### (7.10.1.3) Emissions value (percentage)

20

#### (7.10.1.4) Please explain calculation

*REC application increased from 2022 to 2023 by 9,362 MWh (33,016 MWh compared to 23,654). With floorspace energy intensity remaining constant from 2022 to 2023 (0.016 MWh/sq. ft.), the additional RECs were a main driver in reducing market-based Scope 2 emissions. Market-based Scope 1 and 2 emissions decreased by 20% from 2022 to 2023 driven mainly by increased purchase of RECs.*

### Other emissions reduction activities

### (7.10.1.1) Change in emissions (metric tons CO2e)

2519

### (7.10.1.2) Direction of change in emissions

Select from:

Decreased

### (7.10.1.3) Emissions value (percentage)

5.78

### (7.10.1.4) Please explain calculation

*Interpublic has reduced its energy use at data centers by transitioning our servers to the cloud, resulting in the reduction of physical footprint of our data center operations. Our cloud hosting providers regularly supply Interpublic with our carbon savings achieved from moving to the cloud, which helps measure our progress toward company-wide emissions-related targets.*

## Change in physical operating conditions

### (7.10.1.1) Change in emissions (metric tons CO2e)

4184

### (7.10.1.2) Direction of change in emissions

Select from:

Decreased

### (7.10.1.3) Emissions value (percentage)

9

### (7.10.1.4) Please explain calculation



Scope 1 and 2 (location-based) emissions fell 9% from 2022 to 2023. While Interpublic's floorspace emissions intensity stayed consistent from last year (0.004 MTCO2e/sq ft), a 13% reduction in operating floorspace led to a decrease in total energy consumption and contributed to a 9% decrease in location-based Scope 1 and 2 emissions.

[Fixed row]

### **(7.15.1) Break down your total gross global Scope 1 emissions by greenhouse gas type and provide the source of each used global warming potential (GWP).**

#### **Row 1**

##### **(7.15.1.1) Greenhouse gas**

Select from:

CO2

##### **(7.15.1.2) Scope 1 emissions (metric tons of CO2e)**

6619.77

##### **(7.15.1.3) GWP Reference**

Select from:

IPCC Fifth Assessment Report (AR5 – 100 year)

#### **Row 2**

##### **(7.15.1.1) Greenhouse gas**

Select from:

CH4

##### **(7.15.1.2) Scope 1 emissions (metric tons of CO2e)**

8.86

### (7.15.1.3) GWP Reference

Select from:

- IPCC Fifth Assessment Report (AR5 – 100 year)

### Row 3

### (7.15.1.1) Greenhouse gas

Select from:

- N2O

### (7.15.1.2) Scope 1 emissions (metric tons of CO2e)

5.45

### (7.15.1.3) GWP Reference

Select from:

- IPCC Fifth Assessment Report (AR5 – 100 year)

### Row 4

### (7.15.1.1) Greenhouse gas

Select from:

- HFCs

### (7.15.1.2) Scope 1 emissions (metric tons of CO2e)

374

### (7.15.1.3) GWP Reference

Select from:

IPCC Fifth Assessment Report (AR5 – 100 year)

## Row 5

### (7.15.1.1) Greenhouse gas

Select from:

Other, please specify :Other CO2e

### (7.15.1.2) Scope 1 emissions (metric tons of CO2e)

2021

### (7.15.1.3) GWP Reference

Select from:

IPCC Fifth Assessment Report (AR5 – 100 year)

[Add row]

## (7.16) Break down your total gross global Scope 1 and 2 emissions by country/area.

### Argentina

#### (7.16.1) Scope 1 emissions (metric tons CO2e)

62.6

#### (7.16.2) Scope 2, location-based (metric tons CO2e)

89.8

#### (7.16.3) Scope 2, market-based (metric tons CO2e)

89.8

## Australia

### (7.16.1) Scope 1 emissions (metric tons CO2e)

107.6

### (7.16.2) Scope 2, location-based (metric tons CO2e)

330.1

### (7.16.3) Scope 2, market-based (metric tons CO2e)

330.1

## Austria

### (7.16.1) Scope 1 emissions (metric tons CO2e)

20.3

### (7.16.2) Scope 2, location-based (metric tons CO2e)

9.1

### (7.16.3) Scope 2, market-based (metric tons CO2e)

0.6

## Bahrain

### (7.16.1) Scope 1 emissions (metric tons CO2e)

0.8

### (7.16.2) Scope 2, location-based (metric tons CO2e)

2.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

2.3

## **Belgium**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

44.3

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

23

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

2.8

## **Brazil**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

163.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

36.2

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

36.2

## **Canada**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

564.6

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

109.5

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

109.5

**Chile**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

55.6

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

95.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

95.3

**China**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

249.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

739.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

22.3

**Colombia**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

117.4

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

115.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

115.1

**Czechia**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

17.2

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

34

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

1.1

**Denmark**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

23.4

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

8.8

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0

## **Ecuador**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

4.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

2.9

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

2.9

## **Egypt**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

57.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

94.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**



94.6

## **Finland**

### **(7.16.1) Scope 1 emissions (metric tons CO2e)**

11.5

### **(7.16.2) Scope 2, location-based (metric tons CO2e)**

4

### **(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.3

## **France**

### **(7.16.1) Scope 1 emissions (metric tons CO2e)**

101.1

### **(7.16.2) Scope 2, location-based (metric tons CO2e)**

30.7

### **(7.16.3) Scope 2, market-based (metric tons CO2e)**

3.6

## **Germany**

### **(7.16.1) Scope 1 emissions (metric tons CO2e)**

337.4

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

546.4

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

47

**Greece**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

24.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

36.8

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

1.6

**Hong Kong SAR, China**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

39.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

112.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

2.5

## Hungary

### (7.16.1) Scope 1 emissions (metric tons CO2e)

18.9

### (7.16.2) Scope 2, location-based (metric tons CO2e)

16.5

### (7.16.3) Scope 2, market-based (metric tons CO2e)

1.8

## India

### (7.16.1) Scope 1 emissions (metric tons CO2e)

498

### (7.16.2) Scope 2, location-based (metric tons CO2e)

2366.1

### (7.16.3) Scope 2, market-based (metric tons CO2e)

1700.7

## Ireland

### (7.16.1) Scope 1 emissions (metric tons CO2e)

4.5

### (7.16.2) Scope 2, location-based (metric tons CO2e)

5.9

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

9.2

## **Israel**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

133.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

1477.5

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

1477.5

## **Italy**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

44.5

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

113.9

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

10.3

## **Japan**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

76.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

199.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

199.1

**Kenya**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

0.3

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

0.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.1

**Kuwait**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

4.5

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

11.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

11.6

**Lebanon**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

11.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

38.8

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

38.8

**Luxembourg**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

0.2

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

0.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0

**Malaysia**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

147.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

147.3

**Mexico**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

75.9

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

292.2

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

292.2

**Netherlands**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

99.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

170.5

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.9

## **New Zealand**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

12.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

35.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

35.3

## **Norway**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

11.7

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

0.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.1

## **Peru**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

41.5



**(7.16.2) Scope 2, location-based (metric tons CO2e)**

35

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

35

**Philippines**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

65.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

289.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

289.1

**Poland**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

54.9

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

160.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

189.1

## Portugal

### (7.16.1) Scope 1 emissions (metric tons CO2e)

23.1

### (7.16.2) Scope 2, location-based (metric tons CO2e)

16.3

### (7.16.3) Scope 2, market-based (metric tons CO2e)

1.4

## Qatar

### (7.16.1) Scope 1 emissions (metric tons CO2e)

10.2

### (7.16.2) Scope 2, location-based (metric tons CO2e)

21.1

### (7.16.3) Scope 2, market-based (metric tons CO2e)

21.1

## Republic of Korea

### (7.16.1) Scope 1 emissions (metric tons CO2e)

24

### (7.16.2) Scope 2, location-based (metric tons CO2e)

45.8

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

45.8

## **Romania**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

31.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

37.7

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

38.3

## **Russian Federation**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

19.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

32.1

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

32.1

## **Saudi Arabia**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

30.3

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

86.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

86.6

**Singapore**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

72.5

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

88.5

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

88.5

**South Africa**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

19.2

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

90.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

90.6

**Spain**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

183.4

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

132

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

11.5

**Sri Lanka**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

2.8

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

6.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

6.3

**Sweden**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

27.1

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

1.4

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.4

## **Switzerland**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

10.5

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

1.7

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

0.7

## **Taiwan, China**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

9.3

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

24.4

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

24.4

## Thailand

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

40.2

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

76.6

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

76.6

## Trinidad and Tobago

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

3.8

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

9.8

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

9.8

## Tunisia

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

18.5

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

33.9

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

33.9

**Turkey**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

20

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

40.5

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

40.5

**United Arab Emirates**

**(7.16.1) Scope 1 emissions (metric tons CO2e)**

112.3

**(7.16.2) Scope 2, location-based (metric tons CO2e)**

1178.3

**(7.16.3) Scope 2, market-based (metric tons CO2e)**

1178.3



## United Kingdom of Great Britain and Northern Ireland

### (7.16.1) Scope 1 emissions (metric tons CO2e)

623.9

### (7.16.2) Scope 2, location-based (metric tons CO2e)

872.9

### (7.16.3) Scope 2, market-based (metric tons CO2e)

1478

## United States of America

### (7.16.1) Scope 1 emissions (metric tons CO2e)

4535.1

### (7.16.2) Scope 2, location-based (metric tons CO2e)

23951.5

### (7.16.3) Scope 2, market-based (metric tons CO2e)

14739.5

## Uruguay

### (7.16.1) Scope 1 emissions (metric tons CO2e)

7.4

### (7.16.2) Scope 2, location-based (metric tons CO2e)

**(7.16.3) Scope 2, market-based (metric tons CO2e)***[Fixed row]***(7.17.3) Break down your total gross global Scope 1 emissions by business activity.**

	Activity	Scope 1 emissions (metric tons CO2e)
Row 1	<i>Stationary combustion</i>	6715.24
Row 2	<i>Fugitive emissions</i>	2314.61

*[Add row]***(7.20.3) Break down your total gross global Scope 2 emissions by business activity.**

	Activity	Scope 2, location-based (metric tons CO2e)	Scope 2, market-based (metric tons CO2e)
Row 1	<i>Office electricity consumption</i>	20172	17316
Row 2	<i>Data center electricity consumption</i>	13384	5113
Row 3	<i>Office heating</i>	637	637
Row 4	<i>Office cooling</i>	338	338

*[Add row]*

**(7.22) Break down your gross Scope 1 and Scope 2 emissions between your consolidated accounting group and other entities included in your response.**

**Consolidated accounting group**

**(7.22.1) Scope 1 emissions (metric tons CO2e)**

9030

**(7.22.2) Scope 2, location-based emissions (metric tons CO2e)**

34531.94

**(7.22.3) Scope 2, market-based emissions (metric tons CO2e)**

23403.36

**(7.22.4) Please explain**

*Scopes 1 and 2 emissions include only entities Interpublic consolidated in our financial statements.*

**All other entities**

**(7.22.1) Scope 1 emissions (metric tons CO2e)**

0

**(7.22.2) Scope 2, location-based emissions (metric tons CO2e)**

0

**(7.22.3) Scope 2, market-based emissions (metric tons CO2e)**

0

**(7.30) Select which energy-related activities your organization has undertaken.**

	Indicate whether your organization undertook this energy-related activity in the reporting year
Consumption of fuel (excluding feedstocks)	<i>Select from:</i> <input checked="" type="checkbox"/> Yes
Consumption of purchased or acquired electricity	<i>Select from:</i> <input checked="" type="checkbox"/> Yes
Consumption of purchased or acquired heat	<i>Select from:</i> <input checked="" type="checkbox"/> No
Consumption of purchased or acquired steam	<i>Select from:</i> <input checked="" type="checkbox"/> Yes
Consumption of purchased or acquired cooling	<i>Select from:</i> <input checked="" type="checkbox"/> Yes
Generation of electricity, heat, steam, or cooling	<i>Select from:</i> <input checked="" type="checkbox"/> No

[Fixed row]

**(7.30.1) Report your organization's energy consumption totals (excluding feedstocks) in MWh.**

**Consumption of fuel (excluding feedstock)**

**(7.30.1.1) Heating value**

*Select from:*

HHV (higher heating value)

### (7.30.1.2) MWh from renewable sources

0

### (7.30.1.3) MWh from non-renewable sources

35660.53

### (7.30.1.4) Total (renewable and non-renewable) MWh

35660.53

## Consumption of purchased or acquired electricity

### (7.30.1.1) Heating value

Select from:

HHV (higher heating value)

### (7.30.1.2) MWh from renewable sources

33016.21

### (7.30.1.3) MWh from non-renewable sources

58279.59

### (7.30.1.4) Total (renewable and non-renewable) MWh

91295.8

## Consumption of purchased or acquired steam

### (7.30.1.1) Heating value

Select from:

HHV (higher heating value)

**(7.30.1.2) MWh from renewable sources**

0

**(7.30.1.3) MWh from non-renewable sources**

2941.51

**(7.30.1.4) Total (renewable and non-renewable) MWh**

2941.51

**Consumption of purchased or acquired cooling**

**(7.30.1.1) Heating value**

Select from:

HHV (higher heating value)

**(7.30.1.2) MWh from renewable sources**

0

**(7.30.1.3) MWh from non-renewable sources**

850.57

**(7.30.1.4) Total (renewable and non-renewable) MWh**

850.57

**Total energy consumption**

### (7.30.1.1) Heating value

Select from:

HHV (higher heating value)

### (7.30.1.2) MWh from renewable sources

33016.21

### (7.30.1.3) MWh from non-renewable sources

97732.2

### (7.30.1.4) Total (renewable and non-renewable) MWh

130748.41

[Fixed row]

### (7.30.6) Select the applications of your organization's consumption of fuel.

	Indicate whether your organization undertakes this fuel application
Consumption of fuel for the generation of electricity	Select from: <input checked="" type="checkbox"/> No
Consumption of fuel for the generation of heat	Select from: <input checked="" type="checkbox"/> Yes
Consumption of fuel for the generation of steam	Select from: <input checked="" type="checkbox"/> No

	Indicate whether your organization undertakes this fuel application
Consumption of fuel for the generation of cooling	Select from: <input checked="" type="checkbox"/> No
Consumption of fuel for co-generation or tri-generation	Select from: <input checked="" type="checkbox"/> No

[Fixed row]

**(7.30.7) State how much fuel in MWh your organization has consumed (excluding feedstocks) by fuel type.**

### Sustainable biomass

#### (7.30.7.1) Heating value

Select from:

Unable to confirm heating value

#### (7.30.7.2) Total fuel MWh consumed by the organization

0

#### (7.30.7.8) Comment

*Interpublic does not use sustainable biomass.*

### Other biomass

#### (7.30.7.1) Heating value

Select from:



Unable to confirm heating value

#### (7.30.7.2) Total fuel MWh consumed by the organization

0

#### (7.30.7.8) Comment

*Interpublic does not use biomass.*

### Other renewable fuels (e.g. renewable hydrogen)

#### (7.30.7.1) Heating value

Select from:

Unable to confirm heating value

#### (7.30.7.2) Total fuel MWh consumed by the organization

0

#### (7.30.7.8) Comment

*Interpublic does not use "other renewable fuels".*

### Coal

#### (7.30.7.1) Heating value

Select from:

HHV

#### (7.30.7.2) Total fuel MWh consumed by the organization

0

### (7.30.7.8) Comment

*No additional comments.*

## Oil

### (7.30.7.1) Heating value

*Select from:*

HHV

### (7.30.7.2) Total fuel MWh consumed by the organization

88.84

### (7.30.7.8) Comment

*No additional comments.*

## Gas

### (7.30.7.1) Heating value

*Select from:*

HHV

### (7.30.7.2) Total fuel MWh consumed by the organization

35571.69

### (7.30.7.8) Comment

*No additional comments.*

## Other non-renewable fuels (e.g. non-renewable hydrogen)

### (7.30.7.1) Heating value

Select from:

Unable to confirm heating value

### (7.30.7.2) Total fuel MWh consumed by the organization

0

### (7.30.7.8) Comment

*Interpublic does not use "other non-renewable fuels".*

## Total fuel

### (7.30.7.1) Heating value

Select from:

HHV

### (7.30.7.2) Total fuel MWh consumed by the organization

35660.53

### (7.30.7.8) Comment

*No additional comments.*

*[Fixed row]*

**(7.30.14) Provide details on the electricity, heat, steam, and/or cooling amounts that were accounted for at a zero or near-zero emission factor in the market-based Scope 2 figure reported in 7.7.**

## Row 1

### (7.30.14.1) Country/area

Select from:

- United States of America

### (7.30.14.2) Sourcing method

Select from:

- Unbundled procurement of energy attribute certificates (EACs)

### (7.30.14.3) Energy carrier

Select from:

- Electricity

### (7.30.14.4) Low-carbon technology type

Select from:

- Wind

### (7.30.14.5) Low-carbon energy consumed via selected sourcing method in the reporting year (MWh)

26000

### (7.30.14.6) Tracking instrument used

Select from:

- US-REC

### (7.30.14.7) Country/area of origin (generation) of the low-carbon energy or energy attribute

Select from:

- United States of America

### (7.30.14.8) Are you able to report the commissioning or re-powering year of the energy generation facility?

Select from:

Yes

### (7.30.14.9) Commissioning year of the energy generation facility (e.g. date of first commercial operation or repowering)

2015

### (7.30.14.10) Comment

*From CRS/Green-e certified facilities for US and Canada electricity consumption*

## Row 2

### (7.30.14.1) Country/area

Select from:

Germany

### (7.30.14.2) Sourcing method

Select from:

Unbundled procurement of energy attribute certificates (EACs)

### (7.30.14.3) Energy carrier

Select from:

Electricity

### (7.30.14.4) Low-carbon technology type

Select from:

Sustainable biomass

### (7.30.14.5) Low-carbon energy consumed via selected sourcing method in the reporting year (MWh)

**(7.30.14.6) Tracking instrument used**

Select from:

GO

**(7.30.14.7) Country/area of origin (generation) of the low-carbon energy or energy attribute**

Select from:

Germany

**(7.30.14.8) Are you able to report the commissioning or re-powering year of the energy generation facility?**

Select from:

Yes

**(7.30.14.9) Commissioning year of the energy generation facility (e.g. date of first commercial operation or repowering)**

1980

**(7.30.14.10) Comment**

*From EU AIB system for European Union electricity consumption*

**Row 3**

**(7.30.14.1) Country/area**

Select from:

France

**(7.30.14.2) Sourcing method**

Select from:

- Unbundled procurement of energy attribute certificates (EACs)

### (7.30.14.3) Energy carrier

Select from:

- Electricity

### (7.30.14.4) Low-carbon technology type

Select from:

- Sustainable biomass

### (7.30.14.5) Low-carbon energy consumed via selected sourcing method in the reporting year (MWh)

2179

### (7.30.14.6) Tracking instrument used

Select from:

- GO

### (7.30.14.7) Country/area of origin (generation) of the low-carbon energy or energy attribute

Select from:

- France

### (7.30.14.8) Are you able to report the commissioning or re-powering year of the energy generation facility?

Select from:

- Yes

### (7.30.14.9) Commissioning year of the energy generation facility (e.g. date of first commercial operation or repowering)

2014

### (7.30.14.10) Comment

*From EU AIB system for European Union electricity consumption*

### Row 4

### (7.30.14.1) Country/area

*Select from:*

China

### (7.30.14.2) Sourcing method

*Select from:*

Unbundled procurement of energy attribute certificates (EACs)

### (7.30.14.3) Energy carrier

*Select from:*

Electricity

### (7.30.14.4) Low-carbon technology type

*Select from:*

Hydropower (capacity unknown)

### (7.30.14.5) Low-carbon energy consumed via selected sourcing method in the reporting year (MWh)

1347

### (7.30.14.6) Tracking instrument used

*Select from:*

I-REC



**(7.30.14.7) Country/area of origin (generation) of the low-carbon energy or energy attribute**

Select from:

China

**(7.30.14.8) Are you able to report the commissioning or re-powering year of the energy generation facility?**

Select from:

Yes

**(7.30.14.9) Commissioning year of the energy generation facility (e.g. date of first commercial operation or repowering)**

2015

**(7.30.14.10) Comment**

**Row 5**

**(7.30.14.1) Country/area**

Select from:

India

**(7.30.14.2) Sourcing method**

Select from:

Unbundled procurement of energy attribute certificates (EACs)

**(7.30.14.3) Energy carrier**

Select from:

Electricity

**(7.30.14.4) Low-carbon technology type**

Select from:

Wind

**(7.30.14.5) Low-carbon energy consumed via selected sourcing method in the reporting year (MWh)**

900

**(7.30.14.6) Tracking instrument used**

Select from:

I-REC

**(7.30.14.7) Country/area of origin (generation) of the low-carbon energy or energy attribute**

Select from:

India

**(7.30.14.8) Are you able to report the commissioning or re-powering year of the energy generation facility?**

Select from:

Yes

**(7.30.14.9) Commissioning year of the energy generation facility (e.g. date of first commercial operation or repowering)**

2021

**(7.30.14.10) Comment**

[Add row]

**(7.30.16) Provide a breakdown by country/area of your electricity/heat/steam/cooling consumption in the reporting year.**

## Argentina

### (7.30.16.1) Consumption of purchased electricity (MWh)

263.05

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

21.88

### (7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)

243.88

### (7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)

528.81

## Australia

### (7.30.16.1) Consumption of purchased electricity (MWh)

484.63

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

40.28

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

448.98

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

973.89

**Austria**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

85.26

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

7.09

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

79.04

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

171.39

**Bahrain**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

3.28

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

0.27

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

3.04

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

6.59

**Belgium**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

186.1

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

15.48

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

172.53

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

374.11

## **Brazil**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

672.27

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

57

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

635.18

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1364.45

## **Canada**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

3520.15

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

129.78

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

2823.19

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

6473.12

**Chile**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

233.66

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

19.44

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

216.63

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

469.73

**China**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

1180.12

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

87.05

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

970.18

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

2237.35

**Colombia**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

493.29

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

41.04

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

457.34



**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

991.67

**Czechia**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

72.4

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

6.02

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

67.12

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

145.54

**Denmark**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

98.49

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

8.19

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

91.31

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

197.99

**Ecuador**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

19.81

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1.65

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

18.37

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

39.83

**Egypt**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

242.23

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

20.15

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

224.58

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

486.96

**Finland**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

48.49

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

4.03

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

44.96

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

97.48

## **France**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

582.46

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

35.32

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

393.66

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1011.44

## **Germany**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

1417.56

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

117.93

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

1314.21

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

2849.70

**Greece**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

103.79

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

8.63

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

96.22

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

208.64

## Hong Kong SAR, China

### (7.30.16.1) Consumption of purchased electricity (MWh)

166.67

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

13.87

### (7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)

154.52

### (7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)

335.06

## Hungary

### (7.30.16.1) Consumption of purchased electricity (MWh)

79.41

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

6.61

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

73.62

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

159.64

**India**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

2989.6

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

342.45

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

1939.75

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

5271.80

**Ireland**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

18.84

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1.57

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

17.47

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

37.88

**Israel**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

3226.66

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

46.53

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

518.56

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**



3791.75

## Italy

**(7.30.16.1) Consumption of purchased electricity (MWh)**

375.21

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

34.49

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

117.09

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

526.79

## Japan

**(7.30.16.1) Consumption of purchased electricity (MWh)**

360.96

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

89.37

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

296.61

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

746.94

## **Kenya**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

1.25

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

0.1

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

1.15

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

2.50

## **Kuwait**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

18.98

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1.58

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

17.6

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

38.16

## **Lebanon**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

49.22

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

4.09

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

45.63

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

98.94

**Luxembourg**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

0.76

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

0.06

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

0.7

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1.52

**Malaysia**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

221.97

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

17.83

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

198.71

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

438.51

**Mexico**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

714.85

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

23.44

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

279.5

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1017.79

**Netherlands**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

569.39

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

11.51

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

448.74

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1029.64

**New Zealand**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

472.54

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1.33

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

14.77

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

488.64

**Norway**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

49.05

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

4.08

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

45.47

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

98.60

**Peru**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

174.34

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

14.5

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

161.63

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

350.47

## **Philippines**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

390.48

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

22.74

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

253.42

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

666.64



## Poland

### (7.30.16.1) Consumption of purchased electricity (MWh)

212.19

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

19.18

### (7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)

213.75

### (7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)

445.12

## Portugal

### (7.30.16.1) Consumption of purchased electricity (MWh)

96.94

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

8.06

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

89.88

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

194.88

**Qatar**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

42.9

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

3.57

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

39.78

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

86.25

**Republic of Korea**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

100.91

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

8.4

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

93.56

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

202.87

**Romania**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

131.63

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

10.95

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

122.04

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

264.62

## Russian Federation

**(7.30.16.1) Consumption of purchased electricity (MWh)**

80.22

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

6.67

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

74.37

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

161.26

## Saudi Arabi

**(7.30.16.1) Consumption of purchased electricity (MWh)**

127.3

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

10.59

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

118.03

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

255.92

## **Singapore**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

218.99

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

25.33

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

282.27

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

526.59

## **South Africa**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

80.48

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

6.7

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

74.62

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

161.80

**Spain**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

846.64

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

64.11

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

714.4

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

1625.15

**Sri Lanka**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

11.94

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

0.99

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

11.07

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

24.00

**Sweden**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

113.18

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

9.42

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

104.93

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

227.53

**Switzerland**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

44.3

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

3.69

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

41.07

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

89.06

**Taiwan, China**



**(7.30.16.1) Consumption of purchased electricity (MWh)**

39.25

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

3.27

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

36.39

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

78.91

**Thailand**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

168.72

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

14.04

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

156.42

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

339.18

## **Trinidad and Tobago**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

17.38

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1.45

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

16.11

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

34.94

## **Tunisia**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

77.65

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

6.46

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

71.99

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

156.10

## **Turkey**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

84.08

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

6.99

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

77.95

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

169.02

## United Arab Emirates

### (7.30.16.1) Consumption of purchased electricity (MWh)

2457.94

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

39.26

### (7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)

437.58

### (7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)

2934.78

## United Kingdom of Great Britain and Northern Ireland

### (7.30.16.1) Consumption of purchased electricity (MWh)

3827.69

### (7.30.16.2) Consumption of self-generated electricity (MWh)

0

### (7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)

411.39

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

2633.03

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

6872.11

**United States of America**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

62897.24

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

1871.59

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

17337.16

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

82105.99

**Uruguay**

**(7.30.16.1) Consumption of purchased electricity (MWh)**

31.01

**(7.30.16.2) Consumption of self-generated electricity (MWh)**

0

**(7.30.16.4) Consumption of purchased heat, steam, and cooling (MWh)**

2.58

**(7.30.16.5) Consumption of self-generated heat, steam, and cooling (MWh)**

28.75

**(7.30.16.6) Total electricity/heat/steam/cooling energy consumption (MWh)**

62.34

[Fixed row]

**(7.45) Describe your gross global combined Scope 1 and 2 emissions for the reporting year in metric tons CO2e per unit currency total revenue and provide any additional intensity metrics that are appropriate to your business operations.**

**Row 1**

**(7.45.1) Intensity figure**

2.98

**(7.45.2) Metric numerator (Gross global combined Scope 1 and 2 emissions, metric tons CO2e)**

32433

**(7.45.3) Metric denominator**

Select from:

unit total revenue

#### (7.45.4) Metric denominator: Unit total

10889000000

#### (7.45.5) Scope 2 figure used

Select from:

Market-based

#### (7.45.6) % change from previous year

20

#### (7.45.7) Direction of change

Select from:

Decreased

#### (7.45.8) Reasons for change

Select all that apply

Change in renewable energy consumption

Change in physical operating conditions

#### (7.45.9) Please explain

*REC application increased from 2022 to 2023 by 9,362 MWh (33,016 MWh compared to 23,654). With floorspace energy intensity remaining constant from 2022 to 2023 (0.016 MWh/sq. ft.), the additional RECs were a main driver in reducing market-based Scope 2 emissions. Market-based Scope 1 and 2 emissions decreased by 20% from 2022 to 2023 driven mainly by increased purchase of RECs. Scope12 (location-based) emissions fell 9% from 2022 to 2023. While Interpublic's floorspace emissions intensity stayed consistent from last year (0.004 MTCO2e/sq ft), a 13% reduction in operating floorspace led to a decrease in energy consumption and a 9% decrease in location-based Scope 1 and 2 emissions.*

*[Add row]*

#### (7.53.1) Provide details of your absolute emissions targets and progress made against those targets.

## Row 1

### (7.53.1.1) Target reference number

Select from:

Abs 1

### (7.53.1.2) Is this a science-based target?

Select from:

Yes, and this target has been approved by the Science Based Targets initiative

### (7.53.1.3) Science Based Targets initiative official validation letter

*IPG-SBTi-APPROVED-Report.pdf*

### (7.53.1.4) Target ambition

Select from:

1.5°C aligned

### (7.53.1.5) Date target was set

*06/01/2021*

### (7.53.1.6) Target coverage

Select from:

Organization-wide

### (7.53.1.7) Greenhouse gases covered by target

Select all that apply

Carbon dioxide (CO2)

Methane (CH4)



- Nitrous oxide (N2O)
- Hydrofluorocarbons (HFCs)

### (7.53.1.8) Scopes

Select all that apply

- Scope 1
- Scope 2

### (7.53.1.9) Scope 2 accounting method

Select from:

- Market-based

### (7.53.1.11) End date of base year

12/31/2019

### (7.53.1.12) Base year Scope 1 emissions covered by target (metric tons CO2e)

7315.69

### (7.53.1.13) Base year Scope 2 emissions covered by target (metric tons CO2e)

88786.52

### (7.53.1.31) Base year total Scope 3 emissions covered by target (metric tons CO2e)

0.000

### (7.53.1.32) Total base year emissions covered by target in all selected Scopes (metric tons CO2e)

96102.210

### (7.53.1.33) Base year Scope 1 emissions covered by target as % of total base year emissions in Scope 1

100

**(7.53.1.34) Base year Scope 2 emissions covered by target as % of total base year emissions in Scope 2**

100

**(7.53.1.53) Base year emissions covered by target in all selected Scopes as % of total base year emissions in all selected Scopes**

100

**(7.53.1.54) End date of target**

12/31/2030

**(7.53.1.55) Targeted reduction from base year (%)**

50

**(7.53.1.56) Total emissions at end date of target covered by target in all selected Scopes (metric tons CO2e)**

48051.105

**(7.53.1.57) Scope 1 emissions in reporting year covered by target (metric tons CO2e)**

9029.85

**(7.53.1.58) Scope 2 emissions in reporting year covered by target (metric tons CO2e)**

23403.36

**(7.53.1.77) Total emissions in reporting year covered by target in all selected scopes (metric tons CO2e)**

32433.210

**(7.53.1.78) Land-related emissions covered by target**

Select from:

No, it does not cover any land-related emissions (e.g. non-FLAG SBT)

#### (7.53.1.79) % of target achieved relative to base year

132.50

#### (7.53.1.80) Target status in reporting year

Select from:

Underway

#### (7.53.1.82) Explain target coverage and identify any exclusions

*Interpublic has set science-based targets including reaching a 50% reduction of Scope 1 and Scope 2 emissions (2019 baseline) by 2030.*

#### (7.53.1.83) Target objective

*Interpublic continues to focus on reducing our GHG emissions, and this target is part of our climate action plan which aims to reach net-zero carbon across our global operations by 2040.*

#### (7.53.1.84) Plan for achieving target, and progress made to the end of the reporting year

*As our in-person work resumed after the pandemic, our emissions have increased as well and we expect to see emissions increase from pre-pandemic levels as normal operating activities pick up; requiring us to continue to minimize our emissions and work toward meeting our target by 2030. Interpublic's actions to achieve its Scope 1 and Scope 2 include reduction target through the use of energy efficiency measures, switching to green tariffs, where possible, and dedicated investment in renewable electricity. Initiatives that have reduced energy and electricity usage include: (1) Purchase of RECs in incremental year-over-year increases until we achieve 100% renewable electricity across our global operations. (2) Minimum standards for new buildouts: All new tenant buildouts since the beginning of 2016 are required to be in buildings that are LEED-certified, whenever feasible. (3) Relocating for better resource use: By moving our offices to more energy-efficient buildings, we have the opportunity to save on operating costs such as electricity, heating and air conditioning. When Interpublic's Central IT location moved from New York City to Jersey City, New Jersey, it was able to achieve Goldlevel LEED certification for its new IT headquarters. (4) Energy conservation: In addition to working in ENERGY STAR and LEED-certified buildings, whenever possible, our Environmental Sustainability Policy encourages employees to save energy as they work by switching off all energy-consuming equipment when not in use and installing low-energy lighting when bulbs expire, including upgrading to those that use 75% less energy. (5) Efficiency through sharing space: Sharing facilities is another component to reducing our energy usage and carbon footprint. Interpublic's real estate policies require companies to seek solutions within the existing portfolio of office space before leasing additional space. (6) Green design and green spaces: We encourage Interpublic companies to employ "green designs" and to proactively seek, and obtain whenever possible, LEED certification for any new office build. (7) IT efficiencies: To improve our IT operational efficiencies and reduce energy consumption, Interpublic consolidated four of our Global IT Data Centers. Since this*

consolidation, Interpublic expanded the use of virtualization technologies by 80%, Over the next three to five years, Interpublic will continue to roll out a company-wide IT strategy where moving to the cloud is a priority.

### (7.53.1.85) Target derived using a sectoral decarbonization approach

Select from:

No

## Row 2

### (7.53.1.1) Target reference number

Select from:

Abs 2

### (7.53.1.2) Is this a science-based target?

Select from:

Yes, and this target has been approved by the Science Based Targets initiative

### (7.53.1.3) Science Based Targets initiative official validation letter

*IPG-SBTi-APPROVED-Report.pdf*

### (7.53.1.4) Target ambition

Select from:

Well-below 2°C aligned

### (7.53.1.5) Date target was set

*06/01/2021*

### (7.53.1.6) Target coverage

Select from:

- Organization-wide

### (7.53.1.7) Greenhouse gases covered by target

Select all that apply

- Carbon dioxide (CO2)
- Methane (CH4)
- Nitrous oxide (N2O)

### (7.53.1.8) Scopes

Select all that apply

- Scope 3

### (7.53.1.10) Scope 3 categories

Select all that apply

- Scope 3, Category 2 – Capital goods (not included in Scope 1 or 2)
- Scope 3, Category 3 – Fuel- and energy- related activities (not included in Scope 1 or 2)
- Scope 3, Category 6 – Business travel
- Scope 3, Category 7 – Employee commuting
- Scope 3, Category 1 – Purchased goods and services
- Scope 3, Category 5 – Waste generated in operations

### (7.53.1.11) End date of base year

12/31/2019

### (7.53.1.14) Base year Scope 3, Category 1: Purchased goods and services emissions covered by target (metric tons CO2e)

308327.5

### (7.53.1.15) Base year Scope 3, Category 2: Capital goods emissions covered by target (metric tons CO2e)

45318.9

**(7.53.1.16) Base year Scope 3, Category 3: Fuel-and-energy-related activities (not included in Scopes 1 or 2) emissions covered by target (metric tons CO2e)**

21835.9

**(7.53.1.18) Base year Scope 3, Category 5: Waste generated in operations emissions covered by target (metric tons CO2e)**

1644.8

**(7.53.1.19) Base year Scope 3, Category 6: Business travel emissions covered by target (metric tons CO2e)**

119933.7

**(7.53.1.20) Base year Scope 3, Category 7: Employee commuting emissions covered by target (metric tons CO2e)**

43412.9

**(7.53.1.31) Base year total Scope 3 emissions covered by target (metric tons CO2e)**

540473.700

**(7.53.1.32) Total base year emissions covered by target in all selected Scopes (metric tons CO2e)**

540473.700

**(7.53.1.35) Base year Scope 3, Category 1: Purchased goods and services emissions covered by target as % of total base year emissions in Scope 3, Category 1: Purchased goods and services (metric tons CO2e)**

100

**(7.53.1.36) Base year Scope 3, Category 2: Capital goods emissions covered by target as % of total base year emissions in Scope 3, Category 2: Capital goods (metric tons CO2e)**

100

**(7.53.1.37) Base year Scope 3, Category 3: Fuel-and-energy-related activities (not included in Scopes 1 or 2) emissions covered by target as % of total base year emissions in Scope 3, Category 3: Fuel-and-energy-related activities (not included in Scopes 1 or 2) (metric tons CO2e)**

100

**(7.53.1.39) Base year Scope 3, Category 5: Waste generated in operations emissions covered by target as % of total base year emissions in Scope 3, Category 5: Waste generated in operations (metric tons CO2e)**

100

**(7.53.1.40) Base year Scope 3, Category 6: Business travel emissions covered by target as % of total base year emissions in Scope 3, Category 6: Business travel (metric tons CO2e)**

100

**(7.53.1.41) Base year Scope 3, Category 7: Employee commuting covered by target as % of total base year emissions in Scope 3, Category 7: Employee commuting (metric tons CO2e)**

100

**(7.53.1.52) Base year total Scope 3 emissions covered by target as % of total base year emissions in Scope 3 (in all Scope 3 categories)**

100

**(7.53.1.53) Base year emissions covered by target in all selected Scopes as % of total base year emissions in all selected Scopes**

100

**(7.53.1.54) End date of target**

12/31/2030

**(7.53.1.55) Targeted reduction from base year (%)**

30

**(7.53.1.56) Total emissions at end date of target covered by target in all selected Scopes (metric tons CO2e)**

378331.590

**(7.53.1.59) Scope 3, Category 1: Purchased goods and services emissions in reporting year covered by target (metric tons CO2e)**

215552.88

**(7.53.1.60) Scope 3, Category 2: Capital goods emissions in reporting year covered by target (metric tons CO2e)**

25745.76

**(7.53.1.61) Scope 3, Category 3: Fuel-and-energy-related activities (not included in Scopes 1 or 2) emissions in reporting year covered by target (metric tons CO2e)**

10469.92

**(7.53.1.63) Scope 3, Category 5: Waste generated in operations emissions in reporting year covered by target (metric tons CO2e)**

3148.86

**(7.53.1.64) Scope 3, Category 6: Business travel emissions in reporting year covered by target (metric tons CO2e)**

83031

**(7.53.1.65) Scope 3, Category 7: Employee commuting emissions in reporting year covered by target (metric tons CO2e)**



42471.81

**(7.53.1.76) Total Scope 3 emissions in reporting year covered by target (metric tons CO2e)**

380420.230

**(7.53.1.77) Total emissions in reporting year covered by target in all selected scopes (metric tons CO2e)**

380420.230

**(7.53.1.78) Land-related emissions covered by target**

Select from:

No, it does not cover any land-related emissions (e.g. non-FLAG SBT)

**(7.53.1.79) % of target achieved relative to base year**

98.71

**(7.53.1.80) Target status in reporting year**

Select from:

Underway

**(7.53.1.82) Explain target coverage and identify any exclusions**

*Interpublic has set science-based targets including reaching a 30% reduction of Scope 3 emissions included in this inventory (2019 baseline) by 2030.*

**(7.53.1.83) Target objective**

*Interpublic has set this science-based target to emphasize reductions in the Scope that contributes the most to Interpublic's overall inventory.*

**(7.53.1.84) Plan for achieving target, and progress made to the end of the reporting year**

*Interpublic plans to achieve this Scope 3 reduction target through various avenues, one of which focuses on smarter and more efficient employee business travel, as well as employee commuting offset by hybrid office and work-from-home arrangements. For example, in 2021, Interpublic revamped our domestic and international*

travel policies by adding a section specifically on sustainable business travel to reduce our carbon emissions associated with employee business travel and commuting. Our policies aim to strike a balance between the importance of in-person communications and relationship-building with the urgency of slowing global warming. These policy updates incorporating Interpublic's balanced, lower-carbon approach to travel are aided by a new enhancement to our online booking application that sorts air travel options by carbon dioxide (CO2) emissions, in addition to schedule and cost. In early 2022, we introduced the Tripkicks platform to provide Interpublic travelers as much information as possible before booking a trip, ensuring they can align their plans with our updated sustainable travel policies. The process allows our business travelers to assess comparative CO2 emissions among Interpublic preferred carriers and make travel choices that are less damaging to the environment. We are continually working on ways to provide more information about the emissions involved in our employees' travel choices. Additionally, Interpublic has rolled out a supplier outreach program to engage with our vendors on their ESG performance and strategies, leading to more accurate and reliable emission values from our supply chain activities. Lastly, Interpublic supports our clients' climate action strategies by working together to reduce our own emissions as well as the emissions associated with the work we do for clients. Interpublic and our companies now proactively review the climate impacts of prospective clients that operate in the oil, energy and utility sectors before accepting new work. Interpublic is also exploring opportunities to evaluate the environmental impact of the advertising and marketing services we offer to clients.

### (7.53.1.85) Target derived using a sectoral decarbonization approach

Select from:

No

[Add row]

### (7.54.1) Provide details of your targets to increase or maintain low-carbon energy consumption or production.

#### Row 1

#### (7.54.1.1) Target reference number

Select from:

Low 1

#### (7.54.1.2) Date target was set

06/01/2021

#### (7.54.1.3) Target coverage

Select from:

Organization-wide

#### (7.54.1.4) Target type: energy carrier

Select from:

Electricity

#### (7.54.1.5) Target type: activity

Select from:

Consumption

#### (7.54.1.6) Target type: energy source

Select from:

Low-carbon energy source(s)

#### (7.54.1.7) End date of base year

12/31/2019

#### (7.54.1.8) Consumption or production of selected energy carrier in base year (MWh)

217939.7

#### (7.54.1.9) % share of low-carbon or renewable energy in base year

0.31

#### (7.54.1.10) End date of target

12/31/2030

#### (7.54.1.11) % share of low-carbon or renewable energy at end date of target

100

#### (7.54.1.12) % share of low-carbon or renewable energy in reporting year

36

#### (7.54.1.13) % of target achieved relative to base year

35.80

#### (7.54.1.14) Target status in reporting year

Select from:

Underway

#### (7.54.1.16) Is this target part of an emissions target?

*Interpublic has set a target to procure 100% of its electricity through renewable sources by the year 2030.*

#### (7.54.1.17) Is this target part of an overarching initiative?

Select all that apply

No, it's not part of an overarching initiative

#### (7.54.1.19) Explain target coverage and identify any exclusions

*Interpublic's commitment to sourcing 100% renewable electricity by 2030, applies to our entire portfolio.*

#### (7.54.1.20) Target objective

*Interpublic continues to focus on reducing our GHG emissions, and this target is part of our climate action plan which aims to source RECs from reliable, location-specific sources, covering 100% of purchased electricity by 2030.*

#### (7.54.1.21) Plan for achieving target, and progress made to the end of the reporting year

*Interpublic plans to achieve this target through the investment in renewable electricity, through the purchase of RECs in incremental year-over-year increases until we achieve 100% renewable electricity across our global operations. As of the end of the 2023 reporting year, Interpublic had purchased enough RECs to cover 36% of total purchased electricity.*

[Add row]

### (7.54.3) Provide details of your net-zero target(s).

#### Row 1

##### (7.54.3.1) Target reference number

Select from:

NZ1

##### (7.54.3.2) Date target was set

06/01/2021

##### (7.54.3.3) Target Coverage

Select from:

Organization-wide

##### (7.54.3.4) Targets linked to this net zero target

Select all that apply

Abs1

Abs2

##### (7.54.3.5) End date of target for achieving net zero

12/31/2040

##### (7.54.3.6) Is this a science-based target?

Select from:

No, but we are reporting another target that is science-based

### (7.54.3.8) Scopes

Select all that apply

- Scope 1
- Scope 2
- Scope 3

### (7.54.3.9) Greenhouse gases covered by target

Select all that apply

- Carbon dioxide (CO<sub>2</sub>)
- Methane (CH<sub>4</sub>)
- Nitrous oxide (N<sub>2</sub>O)
- Hydrofluorocarbons (HFCs)

### (7.54.3.10) Explain target coverage and identify any exclusions

*Portfolio wide*

### (7.54.3.11) Target objective

*This target is part of a broader effort to reduce overall emissions across the portfolio.*

### (7.54.3.12) Do you intend to neutralize any residual emissions with permanent carbon removals at the end of the target?

Select from:

- Unsure

### (7.54.3.13) Do you plan to mitigate emissions beyond your value chain?

Select from:

- No, and we do not plan to within the next two years

### (7.54.3.17) Target status in reporting year

Select from:

Underway

### (7.54.3.19) Process for reviewing target

Interpublic monitors its overall emission reductions and energy efficiency standards to review its progress toward becoming net-zero by 2040.

[Add row]

**(7.55.1) Identify the total number of initiatives at each stage of development, and for those in the implementation stages, the estimated CO2e savings.**

	Number of initiatives	Total estimated annual CO2e savings in metric tonnes CO2e (only for rows marked *)
Under investigation	1	<i>*Numeric input</i>
To be implemented	0	0
Implementation commenced	0	0
Implemented	2	18274
Not to be implemented	0	<i>*Numeric input</i>

[Fixed row]

**(7.55.2) Provide details on the initiatives implemented in the reporting year in the table below.**

**Row 1**

### (7.55.2.1) Initiative category & Initiative type

**Low-carbon energy consumption**

Wind

### (7.55.2.2) Estimated annual CO2e savings (metric tonnes CO2e)

12549

### (7.55.2.3) Scope(s) or Scope 3 category(ies) where emissions savings occur

Select all that apply

Scope 2 (market-based)

### (7.55.2.4) Voluntary/Mandatory

Select from:

Voluntary

### (7.55.2.5) Annual monetary savings (unit currency – as specified in C0.4)

0

### (7.55.2.6) Investment required (unit currency – as specified in C0.4)

113870

### (7.55.2.7) Payback period

Select from:

No payback

### (7.55.2.8) Estimated lifetime of the initiative

Select from:

Ongoing

### (7.55.2.9) Comment



Interpublic aims to use 100% renewable energy by 2030. In 2023, we used 33,016 MWh (or 36% of the annual power consumption of our office buildings) of renewable energy.

## Row 2

### (7.55.2.1) Initiative category & Initiative type

#### Company policy or behavioral change

Supplier engagement

### (7.55.2.2) Estimated annual CO2e savings (metric tonnes CO2e)

5725

### (7.55.2.3) Scope(s) or Scope 3 category(ies) where emissions savings occur

Select all that apply

Scope 3 category 1: Purchased goods & services

### (7.55.2.4) Voluntary/Mandatory

Select from:

Voluntary

### (7.55.2.5) Annual monetary savings (unit currency – as specified in C0.4)

0

### (7.55.2.6) Investment required (unit currency – as specified in C0.4)

0

### (7.55.2.7) Payback period

Select from:

No payback

### (7.55.2.8) Estimated lifetime of the initiative

Select from:

Ongoing

### (7.55.2.9) Comment

*Interpublic considers environmental impacts throughout our global activities and planning, and we expect our suppliers and business partners to do the same. Interpublic's expectations for our suppliers, including their employees, agents and subcontractors, are outlined in Interpublic's Supplier Code of Conduct. To better engage with our vendors on their ESG performance and strategies implemented, Interpublic has rolled out a supplier outreach program. Through this supplier engagement program Interpublic is collecting data to understand and ultimately work to lower this important component of our Scope 3 emissions.*

[Add row]

## (7.55.3) What methods do you use to drive investment in emissions reduction activities?

### Row 1

#### (7.55.3.1) Method

Select from:

Dedicated budget for energy efficiency

#### (7.55.3.2) Comment

*Interpublic has formed an ESG Steering Committee, overseen by the CFO and with representatives from Interpublic's various business functions, such as Human Resources; Diversity, Equity & Inclusion; Communications; Information Technology; Real Estate; Procurement; Investor Relations; Travel; Legal; Finance and Controllers. The Committee is tasked with reviewing, coordinating and promoting the Company's efforts in the area of sustainability at the consolidated corporate level. The Committee has hired The Governance & Accountability Institute to assist the Company in developing and implementing its emissions reduction activities and policy. Interpublic has also named Jemma Gould as Vice President, Chief Sustainability Officer (CSO), to identify and implement corporate policies and best practices with respect to sustainability. The CSO regularly meets with Interpublic's ESG Steering Committee and ESG Task Force, and formally reports to the Board annually, with written updates quarterly. She also reports to the Senior Vice President of Communications, where the ESG team sits, while managing its own financial budget related to ESG strategy, including the implementation of GHG reduction practices.*

## Row 2

### (7.55.3.1) Method

Select from:

- Internal incentives/recognition programs

### (7.55.3.2) Comment

*Employees and Interpublic agencies who demonstrate a commitment to climate action, energy efficiency, and sustainability through internal projects and client-related work have the opportunity to be recognized in internal and external communications platforms. Recognition is given internally through Interpublic's Essential ESG Newsletter which is distributed to employees quarterly. Externally, the Company first published STRONGER in April 2014, its new report on corporate citizenship at the Interpublic companies. STRONGER has now been transformed into a dynamic site (<https://www.interpublic.com/our-values/sustainability-purpose/>) that showcases a sampling of the agencies' client-related work on social issues in the communities where employees live and work, as well as a snapshot of Interpublic's programming in the area of environmental responsibility. The Company encourages its agencies to report their activities and initiatives in this area to be considered for recognition on this site. Employee incentives ensure that Interpublic continues to take action to address climate change on three levels: reducing the environmental impact of our operations; supporting our clients' progress to reduce their own emissions; and driving public consensus around the urgency of achieving a net-zero world.*

## Row 3

### (7.55.3.1) Method

Select from:

- Compliance with regulatory requirements/standards

### (7.55.3.2) Comment

*Interpublic's ESG Steering Committee, a management-level committee, meets regularly and is responsible for identifying and remediating operational, financial, and regulatory risks to Interpublic and its companies that may be posed by climate change and other ESG issues. In 2023, Interpublic did not have any significant fines, violations, or other non-monetary sanctions for non-compliance with environmental laws and/or regulations.*

## Row 4

### (7.55.3.1) Method

Select from:

Employee engagement

### (7.55.3.2) Comment

*In 2020, Interpublic established the Sustainability Allies, a business resource group that provides opportunities to share information about environmental initiatives across Interpublic, brainstorms eco-conscious solutions for our work and hosts educational events. Interpublic Sustainability Allies includes individual members with various disciplines and job functions from companies across Interpublic's global network. Training is essential in ensuring that our operations protect the environment and contribute to climate action. Beginning in 2022, our revised Environmental Sustainability Policy has been incorporated into training for all new hires globally and is included in employees' annual Code of Conduct training. Interpublic is committed to building broad-based employee awareness of environmental impacts and best practices across our network. This increases our impacts on-site and extends positive behaviors beyond Interpublic offices, including into employees' remote workspaces. Interpublic regularly communicates with employees about the value of individual responsibility to change behaviors and highlights client work across our network that advances our sustainability goals. The practices called for in our Environmental Sustainability Policy are promoted regularly throughout the company. Launched by the Interpublic travel department several years ago, our program to track travel-related carbon emissions was among the first to be instituted at a Fortune 500 company. Since the pandemic began, Interpublic has encouraged the use of virtual meetings, telepresence applications and other technologies when possible and practical from a business perspective. In 2021, Interpublic revamped our domestic and international travel policies to strike a balance between the importance of in-person communications and relationship-building with the urgency of slowing global warming. Additionally, in early 2022, we introduced the Tripkicks platform to provide Interpublic travelers as much information as possible before booking a trip, ensuring they can align their plans with our updated sustainable travel policies. The platform sorts air travel options by carbon emissions, in addition to schedule and cost.*

[Add row]

## C9. Environmental performance - Water security

### (9.13) Do any of your products contain substances classified as hazardous by a regulatory authority?

	Products contain hazardous substances	Comment
	Select from: <input checked="" type="checkbox"/> No	<i>As a marketing and communications company, hazardous substances are not material for our products and/or services.</i>

[Fixed row]

### (9.14) Do you classify any of your current products and/or services as low water impact?

	Products and/or services classified as low water impact	Primary reason for not classifying any of your current products and/or services as low water impact	Please explain
	Select from: <input checked="" type="checkbox"/> No, and we do not plan to address this within the next two years	Select from: <input checked="" type="checkbox"/> Judged to be unimportant, explanation provided	<i>As a marketing and communications company, water is not a material environmental impact of our products and/or services.</i>

[Fixed row]

### (9.15.3) Why do you not have water-related target(s) and what are your plans to develop these in the future?

### (9.15.3.1) Primary reason

Select from:

Important but not an immediate business priority

### (9.15.3.2) Please explain

*While Interpublic recognizes water as an important environmental issue, as a professional services company, water is not a material environmental impact of our operations and therefore not an immediate business priority.*

*[Fixed row]*

## C11. Environmental performance - Biodiversity

**(11.2) What actions has your organization taken in the reporting year to progress your biodiversity-related commitments?**

### **(11.2.1) Actions taken in the reporting period to progress your biodiversity-related commitments**

Select from:

Yes, we are taking actions to progress our biodiversity-related commitments

### **(11.2.2) Type of action taken to progress biodiversity- related commitments**

Select all that apply

Education & awareness

[Fixed row]

**(11.3) Does your organization use biodiversity indicators to monitor performance across its activities?**

	<b>Does your organization use indicators to monitor biodiversity performance?</b>
	Select from: <input checked="" type="checkbox"/> No

[Fixed row]

**(11.4) Does your organization have activities located in or near to areas important for biodiversity in the reporting year?**

	Indicate whether any of your organization's activities are located in or near to this type of area important for biodiversity	Comment
Legally protected areas	Select from: <input checked="" type="checkbox"/> Not assessed	N/A
UNESCO World Heritage sites	Select from: <input checked="" type="checkbox"/> Not assessed	N/A
UNESCO Man and the Biosphere Reserves	Select from: <input checked="" type="checkbox"/> Not assessed	N/A
Ramsar sites	Select from: <input checked="" type="checkbox"/> Not assessed	N/A
Key Biodiversity Areas	Select from: <input checked="" type="checkbox"/> Not assessed	N/A
Other areas important for biodiversity	Select from: <input checked="" type="checkbox"/> Not assessed	N/A

[Fixed row]



## C13. Further information & sign off

**(13.1) Indicate if any environmental information included in your CDP response (not already reported in 7.9.1/2/3, 8.9.1/2/3/4, and 9.3.2) is verified and/or assured by a third party?**

### **(13.1.1) Other environmental information included in your CDP response is verified and/or assured by a third party**

Select from:

No, but we plan to obtain third-party verification/assurance of other environmental information in our CDP response within the next two years

### **(13.1.2) Primary reason why other environmental information included in your CDP response is not verified and/or assured by a third party**

Select from:

Not an immediate strategic priority

### **(13.1.3) Explain why other environmental information included in your CDP response is not verified and/or assured by a third party**

*Interpublic began receiving external assurance for Scope 1, Scope 2, Scope 3 (Category 6) emissions in 2022. While operating in over 100 countries with more than 300 sites, Interpublic is focused on improving our existing GHG inventory process before expanding our external assurance to include additional emissions and energy data.*

*[Fixed row]*

**(13.3) Provide the following information for the person that has signed off (approved) your CDP response.**

### **(13.3.1) Job title**

*Chief Financial Officer*

## (13.3.2) Corresponding job category

Select from:

Chief Financial Officer (CFO)

[Fixed row]

